

Licensing Sub-Committee

Agenda

Wednesday 11 June 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Mercy Umeh (Chair) Councillor Jacolyn Daly	Councillor Jose Afonso

CONTACT OFFICER: Charles Francis
Committee Co-ordinator
Governance and Scrutiny
Tel: 07776 672945
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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 03 June 2025

Licensing Sub-Committee Agenda

11 June 2025

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent. At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken. Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest. Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.	
3.	SECRETS, 62 GLENTHORNE ROAD, LONDON, W6 0LR	3 - 125

Agenda Item 3

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THE APPLICATION:

On 14 March 2025, Secrets Hammersmith Ltd (“the current Licence Holder and Applicant”) submitted an Application under the Local Government (Miscellaneous Provisions) Act 1982 for the renewal of the Sexual Entertainment Venue (SEV) Licence in respect of the premises known as Secrets, 62 Glenthorne Road, London, W6 0LR (“the Premises”).

1.1 Current Hours of Operation:

The premises currently benefits from a SEV Licence, which permits the following activity:

Sexual Entertainment:

Monday to Friday:	21:00 – 04:00
Saturday:	18:00 – 04:00
Sunday:	18:00 – 00:00

A copy of the current Premises Licence and Plan can be seen on pages 8-14 of this report.

1.2 Application Requested:

The applicant originally applied for the renewal of the SEV Licence from 1 April 2025 to 31 March 2026. However, the Authority’s need to postpone the Sub-Committee Hearing for this item has meant the Premises has been operating beyond its current licence term of 31 March 2025 to the present date. Should the Sub-Committee decide to grant a renewal of the Premises Licence, they would need to state, in their verbal and written Notice of Decision, what date period this would be for.

The Applicant has not proposed any changes to their operational schedule or their current hours. A copy of the Application can be seen on pages 15-47 of this report.

2. BACKGROUND:

The premises currently operate as an SEV and, as mentioned, a copy of their Current Premises Licence and Plan can be seen on pages 8-14 of this report.

The main access to the Premises’ unit is located on Glenthorne Road. It is within proximity to two local schools: The Godolphin and Latymer School and West London Free School. The area surrounding the premises is largely residential. A map showing the location of the Premises can be seen on page 45 of this report.

There are several options for transport away from the area, including buses and taxis which run from in and around the Glenthorne Road area. Hammersmith Underground and Station is a 6-minute walk away and Ravenscourt Park Underground Station is a 5-minute walk away.

3. CONSULTATION:

A public notice was displayed at the Premises for 21 days. The Application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

3. Relevant Representations:

The Licensing Section originally received 33 Representations in respect of the Application (4 Representations were received, but deemed invalid), as follows:

- 32 residential objections.
- 1 Responsible Authority objection (from Adrian Overton – Licensing).

The Authority was asked by the Applicant to cascade a further message to the Representors in this case, which can be found at page 49 of this report. We have subsequently received confirmation from 2 of the original objectors that they wished to withdraw their representation. Therefore, the 31 outstanding representations are shown on pages 50-98.

Members will note that four of the Representors have referred to a video of a recent incident outside the premises. One of them, shown on page 97, has been able to confirm that this incident, or at least one of the incidents, occurred at around 1.22am on 6 November 2024. This video will be sent to both the Applicant and the Sub-Committee for consideration in advance of the Sub-Committee Hearing.

In addition, Adrian Overton has advised that he will, in his capacity as the Licensing Responsibility, send further information in connection with his Representation, in advance of the Sub-Committee Hearing.

4. OTHER INFORMATION:

4.1 Enforcement History:

There has been no enforcement history registered against this premises in the last three years, however, there has been several complaints noted. None have been followed up with any formal enforcement action.

5. POLICY CONSIDERATIONS:

- a. Section 6 of the Council's Sex Establishment Policy, which can be found at pages Pages 4-5, gives particular guidance in relation to the relevant locality and number of sex establishments in a particular area.
- b. Section 6.3, page 4, of the Policy advises that the Council has determined that it is appropriate to consider each area type as a relevant locality and has considered, in respect of each area, the number of sex establishments that it believes to be an appropriate number for that area. Annex 1 of the Policy, which is included in page 21 of the Policy, shows that 1 SEV is permitted in the area which this premises currently occupies.
- c. Section 6.5, page 4, of the Policy states that, in addition to the number of sex establishments within the Borough, the Council has decided that it would be inappropriate to issue an SEV licence within the — relevant locality of the following:
 - i. Purely or primarily residential accommodation;
 - ii. Schools, play areas, nurseries, youth clubs, children's centres or similar places;

- iii. Access routes to and from schools, play areas, nurseries, children's centres or similar premises;
 - iv. Places of worship;
 - v. Community facilities or public buildings including, but not limited to, swimming pools, leisure centres, public parks, youth centres/clubs and sheltered housing;
 - vi. Historic buildings or tourist attractions.
- d. Section 6.6 page 5 of the Policy states that the following factors should be considered when deciding if an application is appropriate:
- i. Cumulative adverse impact of existing sex related licensed activities in the vicinity of the proposed premises;
 - ii. Proximity to areas with the highest levels of recorded crime;
 - iii. Whether the premises has met the relevant planning requirements;
 - iv. Whether the applicant is fit and proper to hold the licence. This may include considering the operation of existing or previous licences held by the applicant and/or any reports received about the applicant from the police or other sources.
- e. Section 7.1, page 5, of the Policy states that, where an Application is made to renew a Licence for the same activity, hours of operation and conditions as previously licensed, there will be a presumption to grant the renewal application. However, the Council will take into account:
- i. Levels of recorded crime and disorder in the area;
 - ii. Evidence of past demonstrable impacts from the operation of the premises on the safety and amenity of local residents;
 - iii. Whether appropriate measures have been agreed and put into effect by the applicant to mitigate any adverse impacts;
 - iv. The number of complaints received by the Council and previous compliance with the terms and conditions of their licence during licensing inspections;
 - v. Checks with other responsible authorities such as the Police and Environmental Protection to try and understand how effectively the premises had been managed in the past

6. STATUTORY REASONS FOR REFUSAL:

The Council may refuse an application for renewal on one or more of the following grounds:

- (a) That the applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
- (b) That if the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself;
- (c) That the number of sex establishments in the relevant locality at the time the application is made is equal to or exceeds the number which the authority consider is appropriate for that locality;
- (d) That the grant or renewal of the licence would be inappropriate, having regard—
 - i. to the character of the relevant locality; or
 - ii. to the use to which any premises in the vicinity are put; or
 - iii. to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.
- iv. Nil may be an appropriate number for the purposes of sub-paragraph (3)(c)

above.

In this paragraph —the relevant locality means—

- (a) in relation to premises, the locality where they are situated; and
- (b) in relation to a vehicle, vessel or stall, any locality where it is desired to use it as a sex establishment.

7. OPTIONS:

- a) Section 23.2, page 19, of the Policy states that the Sub-Committee may decide to grant the application, in whole or in part, to refuse the application, or to revoke the Licence and if granting a licence, may attach any conditions they consider appropriate.
- b) If the Committee is minded to grant the licence it can be granted for any period up to 12 months from the expiry of the existing licence.

8. NOTIFICATION OF DECISION

- a) Section 24.1, page 20, of the Policy states that all Licensing Sub-Committee Decisions will be communicated in writing to the parties as soon as possible after the hearing.
- b) Section 24.2 page 20, of the Policy states that if the licence is granted, the Applicant will also receive a copy of the standard conditions relating to sex establishments (Annex 2) with their licence. These conditions apply to all issued licences.

LICENCE FOR SEX ESTABLISHMENT

Licence Number: 2024/00445/SEV

HAMMERSMITH AND FULHAM COUNCIL under the provisions of the Local Government (Miscellaneous Provisions) Act 1982, schedule 3, as amended by the Greater London Council (General Powers) Act 1986 hereby licences:

Secrets Hammersmith Ltd

to use the premises:

**Secrets
62 Glenthorne Road
London
W6 0LR**

as a sexual entertainment venue

During the following permitted hours :

Monday	21:00 -04:00
Tuesday	21:00 -04:00
Wednesday	21:00 -04:00
Thursday	21:00 -04:00
Friday	21:00 -04:00
Saturday	18:00 -04:00
Sunday	18:00 -00:00

This licence is in force for the period **1st April 2024 - 31st March 2025** only, and is granted subject to the below conditions:

1. The Licensee shall display in the reception area of the licensed premises a copy of such conditions from this licence as regulate the internal operation of the premises and as shall be agreed by the Council. A full copy of the licence shall be exhibited behind the reception desk on the premises and shall be made available to any person wishing to inspect the same.
2. No person under 18 years of age to enter the premises.
3. All customers appearing to be under the age of 21 to be required to provide proof of their age before being allowed access to the premises.
4. No person under 18 years of age is to be employed in the business of the establishment.
5. At all entrances there shall be prominently displayed, so as to be visible at all times to persons approaching the premises, a notice prohibiting entry to all persons under 18 years of age.

6. The licensed premises shall be so arranged by screening or obscuring windows, doors and other openings so that the interior of the licensed premises and the displays of articles sold at the premises shall not be visible at any time to persons outside the building. The external doors shall be fitted with automatic closing devices which shall be maintained in good working order.

7. All refuse produced on the premises and materials, goods or articles discarded for any reason shall be securely stored within the premises and delivered in sealed containers to the refuse collection service.

8. The Licensee or a responsible person nominated by him in writing for the purpose and approved by the Council shall be in charge of and upon the licensed premises during the whole time they are open to the public, save in cases of emergency and in such circumstances the Licensee or a duly authorised agent on behalf of the Licensee shall nominate another individual to be in charge of the premises and shall inform the Council of such nomination by email (licensing@lbhf.gov.uk) on the same day / evening that the interim arrangement is made. The nominated individual shall also sign a document to state that they are aware that they are responsible for the premises for this period in the absence of any management. Such written nominations shall be continuously available for inspection by authorised officers of the Council or the Police.

9. The Duty Manager shall not knowingly allow any part of the premises to be used by prostitutes (male or female) for the purpose of solicitation or of otherwise exercising their calling or profession.

10. The Licensee shall use its reasonable endeavours to ensure that no employee or other person shall seek to obtain custom for the premises by means of personal solicitation outside or in the vicinity of the premises.

11. The external appearance of the premises must be as approved by the Council and neither the interior nor the exterior of the premises shall be altered without the approval of the Council. Details of any proposed changes to the external appearance shall be supplied to and approved by the Council not less than 21 days prior to any such changes being made.

12. No advertisements shall be displayed in the licensed premises other than advertisements relating to other licensed sex establishments or relating to (a) events at the licensed premises, (b) other licensed sex establishments (c) goods sold at the premises and (d) suggested gratuities payable to performers for performances or company tables.

13. A record shall be kept of all mail order transactions (if any) in such form as agreed by the Council.

14. The Licensee shall immediately notify the Council if he intends to cease trading from the premises.

15. The Licensee shall inform the Council if he is convicted under the Obscene Publications Act, 1959, the Protection of Children Act, 1978, or the Customs and Excise Management Act, 1979 or if an order for forfeiture is made under the

Obscene Publications Act, 1959 following the service of a summons on the Licensee.

16. The Licensee shall not in the conduct of the business employ any person:-

(a) Whose application for a licence to carry on a sex establishment, or renewal thereof, has been refused by the Council or any other licensing authority;

(b) Whose licence to carry on the business of a sex establishment has been revoked by the Council or any other licensing authority;

The name, address, date of birth and details of any criminal convictions of all individuals who will have responsibility for the operation or management of the store in the absence of the licence holder are to be provided to the Licensing Authority prior to such persons commencing their role at the premises.

17. The Licensee shall not, in the conduct of the business, employ any person who has a criminal conviction or simple caution under:

- o The Obscene Publications Act, 1959,
- o The Protection of Children Act, 1978, or
- o The Customs and Excise Management Act, 1979

18. The windows of the premises must be such that there is no view from outside into the interior of the premises where relevant entertainment takes place, and no window display is to be permitted.

19. CCTV is to be installed, operated and maintained to a standard agreed with by the Police and the Licensing Authority. The system is to include 31 day imaging storage and be available for inspection in accordance with the Police's requirement.

20. The licensee shall agree with the Council which charges and prices need to be displayed in the reception area of the licensed premises. A tariff of those charges and prices shall be prominently and legibly displayed and illuminated in a place where it can be easily read by the customers before they are required to pay any admission fee. No employee shall stand in such a position as to obscure the notice.

21. Any striptease entertainment must only be provided on a designated stage area, adjacent to tables where customers are seated and adjacent to the bar.

22. Performances of striptease / lap dancing shall be undertaken only by the performers/entertainers, and the audience shall not be permitted to participate.

23. No performer shall make physical contact with the breasts and / or genitalia of any other performer during a performance nor shall there be performances or demonstrations of simulated sex or related activities.

24. When striptease entertainment takes place on the designated stage, it must be ensured that the performer has direct and clear access to the dressing room at

the end of their performance. The access shall be maintained available without passing through or in close proximity to the audience.

25. Nudity shall only be permitted by performers and not by customers.

26. It must be ensured that no performances of striptease, lap dancing or any other form of nudity can be seen from the street.

27. (a) No skin to skin contact shall be permitted between a customer and a performer, save for

- i. During a handshake or a kiss on a facial cheek
- ii. Incidental contact with non-sexual areas of the body
- iii. The passing of money or money's worth from a customer to a performer at the beginning or at the end of a performance, and
- iv. Any required action by a performer to ensure the correct seated position of the customer

(b) A notice repeating the precise wording of paragraph (a) above shall be displayed at the entrance of the premises, at each table and in each bar area.

28. The only external advertising of the agreed activity at or in the immediate vicinity of the premises shall be one showcase measuring no more than 60cm by 45 c. No such advertising shall be sexually explicit or be likely to cause offence to a reasonable person. This advertisement shall need to be approved by the licensing authority at least 7 working days in advance of its display outside the premises. The licensee shall display on the exterior of the premises such other notices as may be required by these conditions or by any relevant legislation.

29. No payment may be made or offered to any person in any public place to encourage or persuade them to enter the premises

30. No part of the premises is to be used for the showing of recorded videos, DVDs or other moving pictures where a licence would otherwise be required.

31. The licensee shall ensure that no music played in connection with the licensed activity is audible at or within the site boundary of any residential premises.

32. CCTV covering areas inside and outside of the premises shall be installed and maintained to police recommendations with properly maintained log arrangements. All images shall be stored for a minimum of 31 days.

33. Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.

34. CCTV shall comply with the Data Protection Act 2018 and shall be working and recording correctly when the premises are open to the public. If CCTV is not working then the premises shall comply with police requests, including suspension of licensable activity.

35. CCTV footage of any incident concerning the conduct of a dancer, which is the

subject of a significant complaint to which CCTV has material bearing shall be kept for a minimum of 3 months. The local authority and the Police shall be made aware of any such footage within 7 working days of the complaint being received.

36. A staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times that the premises are open to the public. This staff member shall be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested.

37. A refusals record shall be kept at the premises to record details of all refusals to sell alcohol. This record shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The record shall be made available to police and authorised officers of the Council on request.

38. An incident record shall be maintained by the Duty Manager. This record shall detail incidents that occur in or in the immediate vicinity of the premises which are known to the Duty Manager and which arise from the operation of the premises. This shall include refused sales, any incidents of disorder, allegations of sexual assaults, seizures of drugs or offensive weapons, any faults in the CCTV system, and ejections from the premises as a minimum.

39. Posters shall be displayed, or flyers shall be made available, in the changing rooms of the premises offering contact details for any organisation(s) which offers help on the following issues for dancers:

- o leaving the industry
- o reporting issues
- o immigration
- o finances
- o housing
- o domestic violence
- o sexual health
- o sexual exploitation

40. All staff shall be trained in how to identify drunk or drug impaired customers. This training shall be repeated at least biannually. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

41. The premises shall have a procedure in place to consider the safety of performers when they leave the venue at the end of the evening. This procedure should at the very minimum offer performers the opportunity to be escorted to the nearest transport hub or their own vehicle / taxi when they finish for the evening.

42. Training for door and bar staff shall be undertaken to identify where drink spiking may be taking place, how to respond to any reported or observed instances of drink spiking, and how to report to the Police and the Local Authority.

43.The premises shall always fully engage with any performer welfare checks carried out by authorised Local Authority Officers.

Signed: 
Authorised Officer

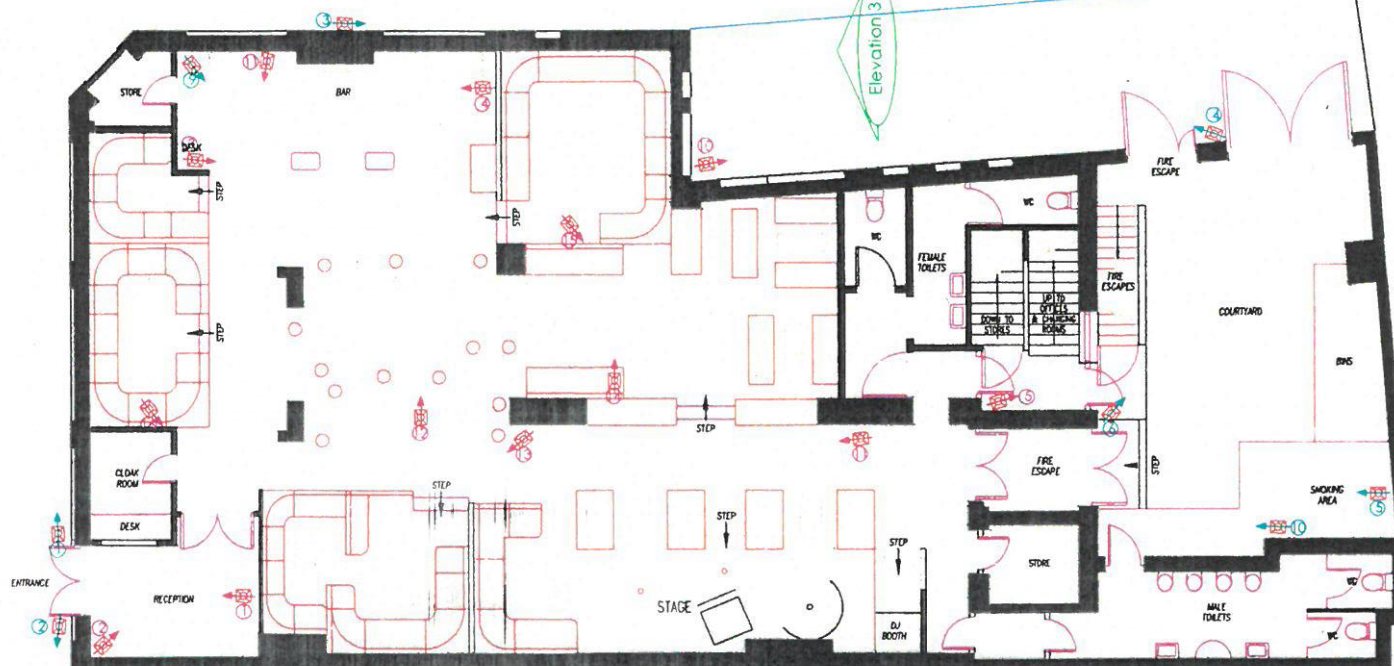
Date: 22.04.2024

Banim Street

Elevation 2

Elevation 3

Elevation 1



Ground Floor Plan

Scale 1:50

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WilltonPark Ltd

Secrets 1, Hammersmith
62 Glenthorne Road Hammersmith
London W8 0LR

Floor Plan
Ground Floor

150 @ A1 Date 20/03/19

MCS Comments



3264a11/04

B

HAMMERSMITH AND FULHAM COUNCIL

SCHEDULE 3 OF THE LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS)
ACT 1982

Application for a Licence to use any Premises, Vehicle, Vessel or Stall as a Sexual Entertainment Venue

All questions must be answered, unless otherwise stated. If relevant questions are not answered, the application will be deemed incomplete and will be returned to the applicant.

Please delete as appropriate.

Section 1

Application details:

Is this licence for the: Grant / Renewal / ~~Transfer~~

Is the application made by: An individual
~~A partnership or other unincorporated body~~
A company or other corporate body

Section 2

(Answer only if the applicant is an individual)

What is the full name of the individual?.....

Permanent Residential Address

.....

.....

Any former names

Date of Birth Place of Birth.....

Date Became Resident in the UK.....or E.U Member State

National Insurance Number or E.U Member State Equivalent.
.....

Daytime Telephone Number

Email address

Name and address to which correspondence should be sent (if different from above)

.....

.....

.....

Has the applicant a financial interest in the business which is the subject of this application? Yes / No ☐ ☐

If "yes" to what extent

Is the whole business owned by the applicant? Yes / No ☐ ☐

Section 3

(Answer only if the Applicant is an unincorporated body or a partnership)

What is the full name of the Applicant?

.....

What are the names of the applicant's partners? Please complete the table below:

Full Name (inc title Mr/ Mrs/ Miss/ Other)	Date of Birth	Address of permanent residence throughout the six months preceding this application	Date became UK resident or other EU member state

Are there persons responsible for the management of the Applicant other than the partners? If so please state their names in the table below:

	Full name
Person One	
Person Two	
Person Three	
Person Four	

Please confirm if the whole of the business is owned by the applicant?

Yes ☐

No ☐

Section 4

Answer only where the applicant is a company or other corporate body

What is the name of the Applicant?

.....SECRETS HAMMERSMITH LTD.....

Has the Applicant previously been known by any other name and if so what name?

.....NO.....

If the Applicant is a company, what type of company is it (e.g., public or private, limited by share or guarantee, etc.)?

.....PRIVATE LIMITED COMPANY.....
.....

What is the registered number of the Applicant ?

.....11989989.....

What is the registered office address?

.....62 GLENBORNE ROAD, LONDON.....
.....W6 0LR.....
.....

In which country is the company incorporated?

UK

What is the date of incorporation of the company?

10-5-2019.

Please complete the table in respect of each of the Directors, the Company Secretary or other persons responsible for the management of the body.

Full Name (inc title Mr/ Mrs/ Miss/ Other)	Date of Birth	Address of permanent residence throughout the six months preceding this application	Date became UK resident or other EU member state
MR SAMUEL STUART STEPHEN LESS			LIFE

Does the Applicant use any other trading names? If so, please state the trading name(s).

SECRETS

What is the Applicant's trading address?

62 ALLENTHORNE ROAD

LONDON

W6 0LR.

Section 5

All Applicants

Please give details of the person (if any) who is to be responsible for the management of the premises in the absence of the licence holder:

First Name..... ALEXANDER

Surname..... FINDLAY

Former Name (if any) /

National Insurance Number or E.U Member State Equivalent

..... [REDACTED]

Permanent Address:

..... [REDACTED]

Has any person named at any place in this application been associated in any way with any other application for a licence for a sex establishment?

Yes

☒

No

☐

If "yes" give full details..... SEE SECTION 9.

Section 6

Premises details:

☒☐☐☐

Is this application in respect of: Premises / Vehicle / Vessel / Stall

Is the premises, vehicle, vessel or stall in use for sexual entertainment at the date of this application? Yes / No

☒☐

If the answer is yes, state the name and address of the person or body currently operating the business :

SECRETS HAMMERSMITH LIMITED
62 GENTMORNE ROAD
LONDON, W6 0LR

What is full address of the premises for which a licence is sought?

62 GENTMORNE ROAD
LONDON, W6 0LR

If the application is in respect of a vehicle, vessel or stall, please state where it is to be used as a sexual entertainment venue :

Under what name is, or will the premises be known ?

SECRETS

Is the whole of the premises to be used under the licence? Yes / No

☐☒

If no, please state:

a) which part of the premises is to be used for the purposes of the licence

GROUND FLOOR ONLY

b) the use to which the remainder of the premises are to be put

OFFICE / STAFF / STORAGE.

c) the names of those responsible for the management of the remainder of the premises

SAMUEL STUART STEPHEN LESS.

If the Applicant's interest in the premises is a leasehold one, please state:

a) Head-lease / Sub-lease

b) the name and address of the landlord and of the superior landlord where applicable

SCARBOROUGH HOUSE LTD, 68 LONDON
ROAD, ST ALBANS, ALI ING

c) the length of the unexpired term

10 YEARS AND 9 MONTHS

Section 7

Proposed operation times and activities

Give the times it is proposed to operate the Premises for the purpose of this Licence;

Day	Start	Finish	<u>State any seasonal variations or non standard timings where you intend to use the Premises, which are different to those listed in the column on the left.</u>
Monday	21:00	04:00	
Tuesday	21:00	04:00	
Wednesday	21:00	04:00	
Thursday	21:00	04:00	
Friday	21:00	04:00	
Saturday	18:00	04:00	
Sunday	18:00	00:00	

Please give full details of the nature of the relevant entertainment e.g. lap-dancing, pole-dancing, stage strip show etc.:

TABLE DANCING, NUDITY, STAGE SHOWS,
POLE DANCING

Please confirm if the relevant entertainment involves full nudity ?

Yes/ ~~No~~ ☐ ☐

Section 8

If the application is for the Transfer of a Premises Licence

Name of current Premises Licence Holder

.....

Please give the reason/s for the transfer application

.....

.....

.....

Section 9

Has the Applicant or any persons named in this form been convicted of a criminal offence whether in the UK or elsewhere?

Yes/ ~~No~~ ☐ ☐

If so, please give details of unspent convictions below:

Forenames	Surname	Former Name (if any)	Court	Date	Offence	Penalty or Sentence

Has the Applicant or any persons named in this form been cautioned whether in the UK or elsewhere ?

~~Yes~~ / No ☐ ☐

If so, please give details below :

Forenames	Surname	Former Name (if any)	Offence	Date of Caution	Where caution administered

Has any person or the corporate or unincorporated body referred to in this application: -

Been disqualified from holding a licence for a sex establishment?

~~Yes~~ / No ☐ ☐

Been refused the grant / renewal / transfer of a licence for a sex establishment?

~~Yes~~ / No ☐ ☐

Been the holder of a sex establishment licence when that licence has been revoked?

~~Yes~~ / No ☐ ☐

Been associated in any way with any other application for a sex establishment licence?

~~Yes~~ / No ☐ ☐

If 'Yes' to any of the above please provide further details:

SAMUEL LESS PREVIOUSLY INVOLVED WITH SECRETS,
3 GRAYS INN ROAD, WC1X 8HG AND SECRETS, 51 PARKER
STREET WC2B 5PS. CURRENTLY INVOLVED WITH GASLIGHT
4 DUKE OF YORK STREET, SW1Y 6LA.

Is there any information in this application which you would **not** wish to be seen by members of the public?

Yes ☒

No ☐



If yes, state which information and the reasons why you would **not** wish it to be seen

HOME ADDRESSES OF INTERESTED
PARTIES FOR SECURITY PURPOSES.

Is there any further information which the Applicant would wish the Council to take into account when considering this application?

SECRETS HAS TRADED FROM
62 GLENMORNE ROAD, SINCE 1997.
THERE HAS NEVER BEEN A REFUSAL
TO GRANT OR RENEW ANY LICENCE
FOR THE PREMISES

Please read the checklist below to confirm you have enclosed all of the required information/documents;

- I have made or enclosed payment of the fee *- will pay by credit card.*
- I have enclosed a plan showing the interior layout of the premises and where relevant entertainment will take place for consideration by the Licensing Authority
- I have enclosed a copy of the "club rules". Such club rules must contain the required conduct of performers which shall include for example, no sex acts, no giving or taking phone numbers (including exchange of business cards).
- I have enclosed a scheme showing the exterior design for consideration by the Licensing Authority
- I understand and agree that I must send a copy of my completed application to the Chief Officer of Police no later than seven days after the date of the application. I also understand that I must produce evidence of due service of the Notice of Application upon the Chief Officer of Police as required by paragraph 10(14) of the Third Schedule of the Local Government (Miscellaneous Provisions) Act 1982.
- I understand that I must now advertise my application on or near the Premises for 21 days starting with the date of the application.
- I understand that I must advertise the application in a local newspaper within seven days after the date of the application and that a copy of the notice of application which has been published must be given to the Licensing Authority in accordance with paragraph 10 (8) of the Third Schedule of the Local Government (Miscellaneous Provisions) Act 1982.

DECLARATION: I declare that the details in this application are true to the best of my knowledge and belief and acknowledge that if there are any omissions or incorrect statements of a serious nature this may result in the application being refused. I further declare that I have read and agree to abide by the conditions of Licence for a Sexual Entertainment Venue made by Hammersmith and Fulham Council in accordance with Section 2 Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 should my application be granted.

A. Miller

APPLICANTS ARE INFORMED THAT ANY PERSON WHO, IN CONNECTION WITH AN APPLICATION FOR THE GRANT, RENEWAL OR TRANSFER OF A LICENCE, MAKES A FALSE STATEMENT WHICH HE KNOWS TO BE FALSE IN ANY MATERIAL RESPECT OR WHICH HE DOES NOT BELIEVE TO BE TRUE, IS GUILTY OF AN OFFENCE AND LIABLE, ON SUMMARY CONVICTION, TO A FINE NOT EXCEEDING £20,000.

Signature

N. Richards

Name of Signatory

NOVA RICHARDS

Designation of Signatory

TECHNICAL MANAGER

Date

14-3-2025

The Licensing Authority

Hammersmith & Fulham Council

FAO: Licensing Section

Town Hall, King Street, London, W6 9JU.

Phone: 020 8753 1084

E-mail: licensing@lbhf.gov.uk

Website: www.lbhf.gov.uk

The Chief of Police

Metropolitan Police,

FAO: The Police Licensing Officer

Shepherd's Bush Police Station,

252 - 258 Uxbridge Road, London, W12 7JB

Phone: 020 8246 2886

Fax: 020 8246 2963

E-mail: AWMailbox.Licensing@met.police.uk

NOTE:

- 1. Your application should be determined within 60 days of receipt of all the information necessary for the Council to process and determine the application. (Please note that this will be subject to any Licensing Committee hearings) In the case of an incomplete application form, the Licensing Section will contact you for additional information to enable the application to be processed. Please refer to the Council's policy for Sexual Entertainment Venues which can be viewed via the Council's website.**
- 2. Tacit Consent will not apply as it is in the public interest that the authority must process your application before it can be granted. If you have not heard from the Council within a reasonable period of time, please contact us using the contact details below.**
- 3. THE NOTICE INCLUDED IN THE APPLICATION PACK MUST BE PUBLISHED IN A LOCAL NEWSPAPER CIRCULATING WITHIN HAMMERSMITH AND FULHAM, NO LATER THAN 7 DAYS AFTER THE DATE OF YOUR APPLICATION.**
- 4. THE SITE NOTICE INCLUDED IN THE APPLICATION PACK, OR ONE IN A SIMILAR FORM, MUST BE DISPLAYED CONTINUOUSLY, ON THE PREMISES TO BE LICENSED, FOR A PERIOD OF 21 DAYS BEGINNING WITH THE DATE OF YOUR APPLICATION ON OR NEAR THE PREMISES AND IN A PLACE WHERE THE NOTICE MAY CONVENIENTLY BE READ AT ALL TIMES BY THE PUBLIC PASSING BY.**

PERFORMERS' WELFARE POLICY

The Secrets Group provides opportunities for Performers to dance on a self-employed basis. These opportunities will be enhanced if Performers feel that they are dancing in a safe and supportive environment and are therefore able to enjoy the atmosphere and conditions in which they dance and communicate that enjoyment to customers.

With that in mind, Secrets have decided to identify in this Welfare Policy all of the various measures which have been adopted over the years to reassure Performers that they are not "on their own".

Behaviour by Customers

1. Customers at Secrets are required to behave in a respectful and polite manner towards Performers. No aggressive, intimidating or sexually predatory behaviour towards Performers will be tolerated by Secrets Management and Staff.
2. Customers may not touch a Performer during a performance nor may customers remove any clothing except a tie and jacket. Customers are totally forbidden to engage in masturbation or other sexual behaviour.
3. If any customer behaves in a way which breaches any of these rules, the Performer should report the matter immediately to Secrets Security or Management who will address the problem. Performers will never be expected to deal with an unruly or ill-behaved customer themselves.
4. Serious misbehaviour by a customer will result in the customer being ejected from the premises. Minor breaches of the "Customers House Rules" may only result in a warning as to the customer's future behaviour, but no Performer will ever be put under any pressure to perform or continue to perform for a customer about whom she is unhappy.
5. The expected response from Secrets Security or Management to a complaint by a Performer about customer behaviour will be to support the Performer. Only in the most exceptional circumstances will this not happen. This would only be where Secrets Security or Management genuinely believes, after investigation, that the Performer's complaint is frivolous or vexatious (not serious or petty/annoying).
6. All reports from Performers with regards to any sexual predatory behaviour or inappropriate conduct will be immediately reported to the police by Management.

Behaviour by Other Performers and Staff

1. The same standards of behaviour towards Performers are expected from other Performers and Secrets Staff, as are expected from customers. Any aggressive, intimidating

or sexually predatory behaviour by Secrets Staff, Security or other Performers must be reported to Secrets Management or Senior Management, who will deal with the problem.

2. It is obviously important that everyone's personal property should be secure whilst Performers are at Secrets. All Performers' changing rooms have lockers which Performers may use to store personal items while performing. These lockers can be secured by a padlock. Performers are advised to bring their own padlock and key so that no-one else can have access to their locker.

Non-Discrimination

1. When considering whether to offer anyone the opportunity to perform at Secrets, and in dealing with existing Performers, Secrets will not discriminate on the grounds of race, colour, sexual orientation or political or religious beliefs.

2. The criteria for being able to perform at Secrets will always be having the ability and right attitude to perform to the high standards which Secrets expect.

3. If a Performer believes that she is being discriminated against, on an unacceptable basis, this should be reported to Secrets Management or Senior Management who will deal with the problem.

Performers' Health and Wellbeing while at Secrets

1. Drinking water will always be available to Performers at no cost.

2. If a Performer feels unwell whilst at Secrets she should speak to a member of Management or the Performer Co-ordinator (House Mother). A first aid kit is always available, including sanitary products and a comfortable place to rest will be made available.

3. If a Performer's medical condition warrants it, an ambulance will be called by Secrets Security or Management.

4. If a Performer has any concerns about her working environment, including any personal problems which may impact on her performing or anything else, in any way related to her time at Secrets, the Performer Co-ordinator will always do their best to help, if at all possible.

5. If talking to a Performer Co-ordinator doesn't seem right in the circumstances, the Senior management will also try to help. They are based at Secrets head office during the day and can be contacted by telephone on: 0208 942 2501.

6. All Performers are required to inform the management of their mode of transport to and from the venue that they work at. There will be limited provisions made for parking for staff and performers on a first come first served basis.

7. It is a Company Policy that all Female staff and Performers must not leave the premises alone. A member of Security must always walk all Female members of staff and performers to their mode of transport.

8. Any female member of staff or performer that feels vulnerable whilst travelling to or from their place of work and would feel safer with a Personal Rape Alarm. Please ask your venue Manager who will provide one for you on behalf of the company.

Please do not feel hesitant in asking for help if you need it. We want to make sure that you feel comfortable and secure about performing at Secrets and want to do all that we reasonably can to make sure that happens

CONFIDENTIAL

- a. Dancers may not intentionally touch a customer during a performance.**
- b. Dancers may not permit a customer to touch them during a performance.**
- c. Dancers may not straddle the customer.**
- d. If a customer attempts to touch or speak to a Dancer inappropriately, the Dancer shall stop the performance and advise the customer of the Rules of the Code of Conduct. If the customer persists in inappropriate behaviour, the Dancer shall stop the performance and inform premises management immediately.**
- e. Dancers may not intentionally touch the genitals, anus or breasts of another Dancer, nor knowingly permit another Dancer to touch their genitals, anus or breasts.**
- f. Dancers shall not solicit for gratuities or payment for sexual favours.**
- g. Dancers shall not engage in any act of prostitution, i.e. the receiving of gratuities or payment for sexual favours.**
- h. Dancers may not perform any act which simulates masturbation, oral sex or sexual intercourse including the insertion of any object, including their own finger, in to the anus or vagina.**
- i. Dancers may not touch their own breasts, anus or genitals with their fingers, lips or tongue.**
- j. Dancers may not be in the company of a customer unless it is in an area of the premises that is open to the public.**
- k. Dancers shall not perform if under the influence of alcohol or drugs.**
- l. If a customer engages in acts of masturbation or other sexual behaviour, the Dancer shall cease the performance immediately and inform the premises management.**
- m. Dancers shall use the dressing room facilities provided for their exclusive use to change for their performance.**
- n. Dancers shall only use the smoking area provided specifically for their use.**

SUPPLEMENTARY INSTRUCTIONS TO ALL PERFORMERS

FULL NAME OF PERFORMER :-

STAGE NAME:-

As you know, we are allowed to provide table dancing at Secrets under a licence issued by the Local Authority. There are many conditions imposed on this licence, but there are two that directly affect the way in which you may perform. The effect of these conditions is as follows:-

1. No performer shall make physical contact with the breasts or genitalia of any other performer during a performance nor shall there be performances or demonstration of simulated sex and related activities.
2. The only physical contact permitted between customers and performers is:-
 - a) The placing of money in garter worn by a female performer or in the performer's hand at the conclusion of a performance.
 - b) A brief handshake at the beginning or end of a performance.
 - c) A kiss by the performer on the customer's cheek after the performer has replaced her clothing at the end of a performance.

If performers break these rules the Club could be prosecuted and fined a very great deal of money. The Club could even be closed down. It is therefore essential that these rules are obeyed by all performers at all times.

Breaches of these rules also cause additional management time and expense.

Any performer who does not obey these rules will not only be liable to suspension for a period at the discretion of the Management but may also be subject to an increase (at the discretion of the management) of the daily fee payable to the Performer Co-ordinator.

Repeated infringements of these instructions will result in the performer being permanently banned from working at Secrets 1 (Hammersmith).

I confirm that I have read and understood this document and acknowledge that there is a copy on display in the changing rooms at Secrets 1, Hammersmith, which I have seen. I understand that if I fail to observe the rules set out above I will be liable to both payment of an increased fee to the Performer Co-ordinator and suspension or possibly total exclusion from Secrets 1, Hammersmith.

Signature Date

Supplement to the Code of Conduct for Table Performers

**SECRETS 1 HAMMERSMITH
THE GASLIGHT**

**62 Glenthorne Road,
4 Duke of York Street**

**London W6 0LR
London SW1Y 6LA**

Stop-and-Search of Performers

1. The Secrets Group employs a random 'Stop-and-Search' policy, which will be carried out by a member of Female Management or Performer Co-ordinator and witnessed by a member of Senior Management and/or Security, in accordance with the Police & Criminal Evidence Act 1984, Section 24 (4). Notices are displayed in the Performers changing room.
2. The Stop-and-Search of possessions (including bags and clothing) will be conducted in private but will, however, be recorded on CCTV.
3. Any refusal by a Performer to adhere to Secrets Stop-and-Search Policy will constitute a breach of their contractual agreement (Code of Conduct) and will result in the immediate termination of any agreement.
4. Any Performer found in possession of illegal substances will lead to the termination of any agreement with Secrets and the illegal substances disposed of.

(PLEASE PRINT CLEARLY IN BLOCK LETTERS)

Stage Name:Name:

Signed:Date:

Witnessed by name.....

SignedDate:

**TO ALL PERFORMER CO-ORDINATOR,
MANAGERS AND ASSISTANT MANAGERS**

**PLEASE MAKE SURE THAT ALL PERFORMERS READ AND STRICTLY ADHERE TO
THE RULES BELOW:**

TO ALL PERFORMERS AT SECRETS HAMMERSMITH AND THE GASLIGHT

WE WANT TO KEEP OUR LICENCE, DON'T YOU?

JUST SO YOU FULLY UNDERSTAND. YOU MUST **NOT** BREAK THE FOLLOWING DANCING RULES AND CONDITIONS:-

1. NO BREASTS CAN TOUCH ANY CUSTOMER'S FACE.
2. NO SLIDING UP OR DOWN ANY CUSTOMER'S BODIES.
3. NO TOUCHING ANY CUSTOMER'S GROIN WITH ANY PART OF YOUR BODY, WHICH INCLUDES YOUR KNEE IN HIS CRUTCH.
4. NO FRICTION OR GRINDING.
5. NO MASTURBATING, SIMULATED MASTURBATING OR SEEN TO BE MASTURBATING YOURSELF OR OTHER DANCERS.
6. NO TOUCHING OTHER PERFORMERS BREASTS OR GENITALIA.
7. THE SELLING OF SEXUAL FAVOURS (EITHER ON OR OFF SECRETS'S PREMISES) TO ANYONE IS STRICTLY NOT ALLOWED.
8. PROSTITUTION – ACCEPTING A CUSTOMER'S OFFER OF PAYMENT (OR THE DANCERS SUGGESTION) IN RETURN FOR SEXUAL FAVOURS, WHETHER OR NOT THE PERFORMER ACTUALLY INTENDS THEM, IS PROHIBITED.
9. ASSIGNATION OF PROSTITUTION – PROMISING TO MEET A CUSTOMER AT A LATER TIME, IN RETURN FOR GRATUITIES, IS FORBIDDEN, WHERE OR NOT YOU INTEND MEETING THEM.

IS THIS CLEAR ENOUGH FOR YOU? – IF NOT ASK YOUR PERFORMER CO-ORDINATOR.

DEPENDENT ON THE SEVERTITY OF THE BREACH, CONTRAVENTION OF THE ABOVE RULES WILL RESULT IN WARNINGS OR IMMEDIATE 'OFF THE FLOOR' SUSPENSION OR INSTANT EXCLUSION FROM ALL SECRETS VENUES.

These rules must be observed, some of which are also in the Code of Conduct, which all Performers sign.

I have read and fully understood the above rules and agree and understand the consequences, as detailed above.

SIGNED.....STAGE NAME.....DATE.....

WITNESSED BY PERFORMERS CO-ORDINATOR.....

DISCIPLINARY PROCEDURES FOR DANCERS

Table dancing is a very regulated industry, constantly under the scrutiny of the Police and Local Authorities. This is why we have a detailed Code of Conduct for dancers, which must be adhered to at all times.

However, we know from past experience that, occasionally, some dancers try to bend the rules, in the hope of earning more money from customers. This is simply not acceptable and any dancer found to be breaching either the Dancers Code of Conduct or any additional rules relating to a particular Secrets Venue will be subject to the disciplinary procedures set out below.

Please bear in mind that no-one is forcing you to perform at Secrets. We are glad that you have chosen to do so and we hope that you earn a good living by doing so, but if you do want to perform at Secrets, you must be prepared to comply with the rules and suffer the consequences if you fail to do so.

PERSONS AUTHORISED TO INVOKE DISCIPLINARY PROCEDURES

- (a) Dancer Co-ordinators
- (b) Dancer Co-ordinator Supervisor
- (c) Senior Management Team
- (d) Stephen Less Principal Executive of The Secrets Group

THE SANCTIONS WHICH CAN BE APPLIED

- (a) Verbal or written warnings. Copies of written warnings will be kept on your file and may be referred to again if these disciplinary procedures have to be invoked again in the future.
- (b) Exclusion from the dancing area, either for a fixed period of up to 48 hours (the length of time to be determined by the Dancer Co-ordinator).
- (c) Exclusion from all Secrets venues for a period of up to three months.
- (d) Total exclusion from all Secrets venues on a permanent basis.

WHO WILL DEAL WITH PARTICULAR BREACHES

Inevitably there will be some overlap between who deals with particular breaches, but some examples are listed below:-

- (a) Allegations of theft, violence or damage to Secrets property would normally be dealt with by the Manager and Dancer Co-ordinator or Senior Management Team.
- (b) Failing to walk away from a customer who insists on removing his clothing would normally be dealt with by the Dancer Co-ordinator.

(c) Allegations of a sexual nature (simulated masturbation, touching a customer's genitals, touching either your own or another dancer's breasts Anus or genitals etc) would normally be dealt with by the Dancer Co-ordinator Supervisor or the Senior Management Team.

(d) Allegations of Prostitution (as referred to in paragraph 22 of the Dancers' Code of Conduct) will be dealt with by a member of the Senior Management Team.

WHICH SANCTIONS WILL APPLY TO WHICH BREACHES

There will always be a degree of discretion involved, depending on the severity of the breach. However, there are certain absolutes:-

(a) Breaches of a sexual nature will mean, at the very least, your exclusion from the club for the remainder of the evening, but if they constitute a breach of licence condition this could result in your exclusion from all Secrets venues.

(b) Breaches involving theft, violence or damage to Secrets property will mean your exclusion from the club for up to a week but could result in your exclusion from all Secrets venues and possibly referral to the Police.

(c) Prostitution will inevitably mean your total exclusion from all Secrets clubs on a permanent basis.

YOUR RIGHTS TO APPEAL

If you believe that you have been treated unfairly as part of the disciplinary process, you have the right to appeal to Secret's Senior Management Team (or, if the sanction has been applied by the Senior Management Team, to the Principal Executive). However, in practical terms, this right cannot apply to being excluded from the floor by the Dancer Co-ordinator for a limited period of up to 48 hours.

If you wish to appeal, you should state this in writing within 48 hours and hand the letter to the Club Manager who will pass it on to the appropriate authority.

I confirm that I have read, received and understood this Disciplinary Procedures for Dancers.

Stage Name _____ Real Name _____

Signed _____ Dated _____

Witnessed By _____ Signed _____

SECRETS HAMMERSMITH 62 Glenthorne Road, London W6 OLR
THE GASLIGHT OF ST JAMES'S 4 Duke of York Street London SW1Y 6LA

1. INTRODUCTION

As a Performer attending Secrets/Gaslight you will be expected to conduct yourself in a mature manner, at all times. Your sincerity, courtesy, thoughtfulness and friendliness should create a positive atmosphere, in which customers can relax, which should encourage them to return again and again. Every Performer's behaviour and performance at Secrets is important.

2. WHEN APPLYING TO PERFORM AT SECRETS/GASLIGHT

You must be at least 18 years of age and legally entitled to work on a self-employed basis in the United Kingdom and proof will be required.

3. CODE OF CONDUCT

A copy of the Performers' Code of Conduct and any Supplementary Instructions are always on display in the Performers' changing room, in all Secrets' venues. You must read these on a regular basis and familiarise yourself with their content and, in particular, clauses 19, 20 21 and 22, which are marked with a red border.

4. IF YOU ARE UNABLE TO ATTEND

If you cannot attend your chosen scheduled evening, you should call Head Office: 0208 942 2501 by 2:00p.m., on the day you have requested to attend Secrets.

5. FAILURE TO REPORT AS SCHEDULED

If you repeatedly fail to arrive on the evenings you say you will, it may result in your not being allowed to continue to perform at Secrets.

6. PARKING

There is restricted parking in and around Secrets premises. Please ensure that you do not park in the restricted areas. Full details of the restrictions will be advised dependant upon which Secrets venue you are attending. At the end of the evening Performers are advised to report to the Performer Co-ordinator who will arrange, if requested, for you to be escorted to your method of transport.

However, if you are being collected at the end of the evening, for security purposes, you should advise the Performer Co-ordinator at the beginning of the evening.

7. BEHAVIOUR OUTSIDE OF SECRETS

Your professional behaviour outside Secrets/Gaslight is very important in maintaining your image and Secrets popularity. You are, therefore, advised to arrive and leave Secrets/Gaslight in smart and appropriate clothing. You are also required not to arrive or leave in a noisy or offensive manner, as there may be residents living close by.

8. DRESSING ROOM

Lockers are provided for your convenience and security. If there are no lockers available you are advised to bring a small lockable holdall or suitcase. The Management strongly recommend that you do not leave anything of value unattended. Secrets will not accept responsibility for any loss of property.

If you do not attend on your chosen evening, the Management reserve the right to make your locker available for another Performer. The Management will remove the contents for which they will not be held responsible.

You are reminded that CCTV covers the Performer's dressing room which will be inspected regularly throughout the evening by the Performer Co-ordinator and Management. The Management reserve the right to inspect your personal property, in your presence, at any time.

9. PERSONAL HYGIENE AND DRESS CODE

Performers are advised to shower daily before arrival, use an anti-perspirant/deodorant and have clean-shaven legs and underarms. Performers are also advised to always have breath spray or mints. All Performers are requested to wear perfume whilst in Secrets. The Performers dress code is extremely important both for your and Secrets image. You are requested to wear long evening dresses and thin high-heeled shoes unless otherwise advised. Hair, make-up and jewellery should also always be of the highest standard. Whilst you are in the public areas of Secrets/Gaslight, you must put your clothing back on immediately after each performance and remain clothed until your next performance begins.

10. DRINKING

It is the policy of Secrets/Gaslight not to encourage excessive drinking of alcoholic beverages by Performers and customers.

Each Manager or Performer Co-ordinator has the right and obligation to take you off the floor if they feel that you are becoming intoxicated. Water is always available from the bar.

11. SMOKING AND GUM

Smoking is not allowed, by law, in any part of Secrets/Gaslight. In some venues there is a small exterior smoking area for customers and Performers. Chewing gum is not allowed in Secrets/Gaslight, as its disposal is problematic.

12. MOBILE TELEPHONES

The Management request that all mobile telephones should be left in your locker or in the changing room whilst you are in the public areas of Secrets/Gaslight.

13. STAGE AND TABLESIDE DANCING (NOT A CHARGE IMPOSED BY SECRETS)

It is customary for Performers to expect to receive a customer's suggested gratuity, per single track, of £20 for each topless dance and £30 for each fully nude dance. Performers are requested to dance at the table where customers are seated, if at all possible. Performers are also requested to promote themselves by performing their stage show in order to make the customer more aware of each Performer.

14. GRATUITIES (NOT A CHARGE IMPOSED BY SECRETS/GASLIGHT)

If a customer invites you to their table, for any long period of time, you are advised to make it clear that whilst you are sitting with them, as their guest, it is the usual practice for a customer to offer a gratuity for Table Company, which can include table dances. The Management (purely as a suggestion) suggests that you could receive £300 per hour, or part thereof, from the customer, for the time that you are with a

customer at their table. It is the Performer's responsibility to collect any gratuities that the customer may give for table dancing, stage performance or table company with a customer. If possible, the amount should be discussed or agreed with the customer, which can be received prior to or after the dance being performed or the table company provided. Secrets/Gaslight staff or management will not become involved in collecting any gratuities if the customer does not give the Performer a gratuity.

15. 'MONEY FOR PERFORMERS' (OR ANY OTHER ARRANGEMENT THAT THE COMPANY DEEMS FIT)

In the event that customers are short of cash to tip the Performer for her table dance or stage performance or for Table Company, 'Money For Performers' is available for customers to acquire, via their credit/debit card or other currency. These can be exchanged at the end of the evening, via the Performer Co-ordinator (for Performer fees) or Manager (for UK Sterling), less the handling commission in force, at the time, on the face value.

16. RISK AND REWARD

There is no guarantee that the Performer will receive any gratuities from customers for table dancing or stage performances or table company or that there will be enough customers for all Performers on some nights.

It is the Performer's obligation, on her chosen evenings to attend, to:

1. Pay and make her own arrangement to travel to Secrets/Gaslight,
2. Pay for and make any domestic and other arrangements necessary, in order to attend Secrets/Gaslight,
3. Check in with the Performer Co-ordinator when arriving and pay the required entrance fee to Secrets/Gaslight before leaving the premises (there is no refund if the Performer leaves early),
4. Pay for and provide all clothes, shoes, handbags, jewellery, perfume, make-up, hair dressing, body tan, etc.
5. Pay for any drinks or food she may require, unless paid for by a customer, and;
6. Understand that any gratuities she may receive, via 'Money for Performers' can be converted to UK sterling, less the handling commission in force, at the time, on the face value.

17. DATING

It is the policy of Secrets/Gaslight that staff (including self-employed or provided by an Agency, such as DJs and Security) do not date any of the Performers, although they may do so if they work at another Secrets/Gaslight branch to the one you perform in. Contravention of this important aspect may result in one of you not being allowed on the premises, or you or the staff member (employed or self-employed) concerned being asked to relocate to another venue

18. RUDENESS TO ANY CUSTOMER

Secrets/Gaslight expect Performers to treat customers with courtesy and respect. At no time should a Performer attempt to deal with a disorderly customer.

19. YOUR CONDUCT WHILE PERFORMING

Each Secrets/Gaslight venue is licensed by the appropriate Local Authority and certain Conditions, Rules and Regulations apply. You, as a self-employed person within Secrets/Gaslights' licensed premises, must operate in accordance with those rules. The Rules and Conditions attached to the Premises Licence and the Sexual Entertainment Venue Licence, are in the Manager's office and relevant Conditions appertaining to each premises, in respect of your performances, are also on display in the performers' changing room and, if you are in doubt as to any of the wording, you are advised to request the Manager to explain it to you. Although additional specific rules may apply to each Secrets/Gaslight' premises, the main points are:

- a. Immediately before starting each performance, you must request the customer to sit with their back against the rear of their seat with their hands at their side or on the top of the seating. The customer must remain in either of those positions during the whole of your performance.
- b. You may not undo or adjust any part of a customer's clothing. You may not, with any part of your body, intentionally touch the customer's genitalia (or breasts if the customer is female) or the immediate vicinity thereof.
- c. You may not allow a customer to touch you during a performance. If the customer persists you must walk away from the customer and inform the Performer Co-ordinator, Management or Security.
- d. You may not perform any act, individually or with another performer, which clearly simulates masturbation, oral sex or sexual intercourse, including the insertion of any object, including your own fingers into your vagina or anus. You may cover your vagina or anus with your hands but must not caress them. You may not touch a customer, another performer or your breasts with your mouth, lips or tongue.
- e. You must not sit on the customer's lap. Straddling the customer is also forbidden - this means that you cannot place both of your knees either side of the customer with your feet off the floor.
- f. You must remain on your feet at all times unless you are sitting or reclining on the floor, a table, a chair, a banquette or a sofa, or you are dancing on the stage or on a podium (see also 'g' below).
- g. If during a performance a customer either begins to remove, unbutton or unzip their clothing (apart from the removal of a jacket, the removal of a tie or undoing the top button of a shirt), you must immediately cease your performance and ask the customer again to keep their hands by their side. If the customer persists you must walk away from the customer and inform the Performer Co-ordinator, Management or Security.
- h. You must not intentionally make contact with the breasts or genitalia of any other Performer.
- i. Performances will be randomly supervised by the Performer Co-ordinator, members of Management and Security who will circulate within Secrets. The Performer Co-ordinator or Management will have the authority to remove you from the floor if you are in breach of this Code of Conduct and any Supplementary Instructions. In addition, all members of staff have been instructed to inform the Management of any inappropriate behaviour by Performers or customers.
- j. Whilst you are in the public areas of Secrets/Gaslight, you must put your clothing back on immediately after each performance and remain clothed until your next performance begins.

20. DEALING WITH CUSTOMERS

- a. When speaking to a customer, you may not use language of a sexually graphic nature at any time.
- b. Whilst within Secrets/Gaslight' premises, you must never be in the company of a customer except in an area open to the public. You may never enter the male or disabled toilets. At no time may you ever enter any of the cubicles in the ladies toilets with another person.
- c. You may never give a customer your telephone number, address or other contact details, although you are permitted to inform customers of the dates and shifts when you will be performing and at which Secrets/Gaslight venue.
- d. As a general rule, any Performer agreeing to meet a customer outside Secrets/Gaslight would be regarded as unsuitable to continue to perform in Secrets/Gaslight venues. However, it is accepted that there may be appropriate circumstances in which such a meeting would not be improper, such as being interviewed by a journalist or seeking medical treatment from a health care professional you have met in Secrets/Gaslight. Such a meeting may only take place with the prior permission of a member of The Senior Management Team and not the Manager or Assistant Manager.
- e. Photography by customers is not permitted in any Secrets/Gaslight. If a customer seeks to take your photograph, using either a camera or a mobile telephone, you must stop your performance, replace your clothing and walk away. If a customer tries to take your photograph when you are not performing, again you should leave the customer. Any attempts at photography by customers must be reported to the Performer Co-ordinator or Management.

21. PREMISES LICENCE CONDITIONS

Performers must abide by the Conditions of the Sexual Entertainment Venue and Premises Licence's, which are applicable to the branch of Secrets/Gaslight where you are performing. Any variation of these Conditions will be notified to you and displayed on the notice board in the Performers' changing room. Failure to abide by the such Licence Conditions, with regards to your performances, puts the Licences' for the venue at risk and will almost certainly result in you being denied the opportunity to continue to perform in Secrets/Gaslight venues.

22. PROSTITUTION

Secrets/Gaslight, in all its branches, offers adult entertainment which does not include any kind of service other than striptease, stage performances and table company, provided in accordance with this Code of Conduct. Under no circumstances will Secrets/Gaslight tolerate any offers of sexual services other than striptease and conversation with the customers. If any Performer offers a customer the possibility of other or additional sexual services (either within Secrets/Gaslight or elsewhere, and whether or not the Performer intends to provide those services), the Performer will be subject to Secrets/Gaslight Disciplinary Procedure, which may involve immediate exclusion from all Secrets/Gaslight premises. Equally, all Performers are required to refuse, politely but firmly, any request from a customer for services other than those permitted by this Code of Conduct.

23. LEAVING AND LEAVING EARLY

All Performers are expected to remain in Secrets/Gaslight until closing time. The only circumstances in which early leaving will be accepted are:-

- a. If you have a genuine medical emergency during your session, in which case (if necessary) an ambulance will be called and you will be taken to hospital.
- b. If you have the permission of the Manager at Secrets/Gaslight, or a member of The Senior Management Team.

If you leave early for your own reasons, other than to dance at another Secrets/Gaslight venue, you will not be allowed to enter or re-enter any Secrets/Gaslight venue on that night.

If you simply do not feel well you should immediately see the Performer Co-ordinator. They have a first aid kit, including tampons and band-aids etc and will find you a comfortable place to rest until you feel better and can resume your performances.

24. PARTNERS

Partners are requested not to attend Secrets/Gaslight when you are on the premises. If a special occasion arises where you have friends or relatives visiting and you or your partner would like to show them Secrets/Gaslight, the Manager may grant them entry, providing the Manager is notified in advance.

25. DISHONESTY

Theft by Performers of money or property from Secrets/Gaslight, its customers, employees (either employed or self-employed) or other Performers will result in your being barred from Secrets/Gaslight. Theft includes, but is not limited to, removal of money from customers' tables or their person or the giving away of Secrets/Gaslight' VIP or other promotion cards, without prior consent of the Management.

26. FIGHTING

Fighting or wilful acts resulting in injury to others whilst in Secrets/Gaslight premises is prohibited, as is harassment, arguing or fighting between Performers. Additionally, it is Secrets/Gaslight policy never to use force of any kind with a customer of Secrets/Gaslight, regardless of the situation. The one exception to this is if limited force (used for restraint or removal from Secrets/Gaslight) is necessary, in order to protect Performers, staff and customers from possible harm, and is limited to Security staff.

In no instance is it acceptable for a customer or any other individual to strike anyone, and if they do they will be removed from the premises. If you are harassed by any customer you should immediately call the Performer Co-ordinator, Manager or Security.

27. INTENTIONAL MISUSE OR DESTRUCTION

Misuse or destruction of Secrets/Gaslight property or equipment is not permitted. You are expected to dance with the utmost care at all times. Negligence or wilful destructive acts will not be tolerated.

28. DISCLOSURE

Disclosure of any confidential company information is not permitted. Secrets/Gaslight take pride in the creation of its designs and entertainment format and, therefore, feel strongly about their confidentiality. You must not be in possession, either on or off the premises, of records, files, data, methods, plans, guest lists, trade secrets, price lists or other information, which is proprietary in nature and confidential or disclose the same to third parties.

29. PRESCRIPTION AND NON-PRESCRIPTION MEDICATION

If you are using prescription or over-the-counter medication you may bring such medication with you, providing it is in the original containers and the contents are clearly labelled, and on the provision that it is shown to the Performer Co-ordinator upon entry. Prescription or over-the-counter medication should **not** be mixed together.

30. REQUIRED STANDARDS OF PERFORMANCE AND BEHAVIOUR

You should be able to attain and maintain Secrets/Gaslight' required level of dance and stage performance. Repeated failure to follow any advice regarding your performance or behaviour may result in you no longer being allowed to dance in any or all Secrets/Gaslight venues.

31. USE, POSSESSION OR BEING UNDER THE INFLUENCE OF ILLEGAL SUBSTANCES OR COMPARABLE SUBSTANCES

You must not, at any time, be under the influence of, possess, distribute or use any controlled substance on your way to Secrets/Gaslight or on Secrets/Gaslight' premises (including car parks and surrounding buildings). Secrets carry out checks and random searches to ensure compliance with this Condition; this may include personal and bag searches of performers and, in signing this Code of Conduct, you confirm your understanding of, and consent to, such searches.

32. ILLEGAL SUBSTANCES USED BY CUSTOMERS OR OTHERS

If you have any suspicion that other Performers, members of staff (employed or self-employed) or customers are using or dealing in any drugs or other illegal substances, or a customer or anyone else offers you any illegal substances, you must immediately advise the Manager, Security or Performer Co-ordinator.

33. GAMBLING

No gambling is permitted on Secrets premises by any person.

34. SOLICITATION FOR DRINKS OR TIPS

Solicitation for alcoholic (or non-alcoholic) beverages is discouraged, as this could be construed as undue pressure. Secrets suggest you do not ask a customer to buy you a drink as the customer should ask you first. You should not ask for tips or money, as the customer should give it to you willingly. The waiter may ask the customer if he wishes to buy the Performer a drink, in which case the Performer may accept.

35. WEAPONS

No weapons or CS gas are permitted on Secrets premises, at any time, for any reason. It is everybody's responsibility to enforce this policy throughout Secrets.

36. SANITARY BINS

Sanitary bins are provided in all toilets. Please do not throw/flush sanitary products down the toilets as these block up the drains.

37. PERFORMER CO-ORDINATOR (ALSO KNOWN AS HOUSE MOTHER)

A part of their job is that they monitor as many of your performances as possible, for Licence compliance, and to ensure that you do not breach any of the Premises Licence Conditions or Performers' Code of Conduct whilst you are on Secrets' premises.

DECLARATION BY PERFORMER

I confirm that: -

- a. Secrets is not under any liability to make PAYE deductions on my behalf as I am not employed by Secrets.
- b. The onus is upon me to make a return to HM Revenue and Customs and it is my obligation to pay any taxes due, including VAT and income tax. It is also my responsibility to ensure that I am not claiming Job Seekers' Allowance or any other inappropriate benefit whilst earning money by performing on a self-employed basis at Secrets.
- c. I will not hold Secrets, or any other individual employed by Secrets or self-employed, responsible for any acts arising out of negligence on my behalf and it will be my responsibility to take out my own insurance to cover sickness, damage and loss of costumes.
- d. I confirm that, prior to my signing this Code of Conduct, I have declared to Secrets' Management (in writing, as set out below) any convictions that I may have for drugs and prostitution, or any other convictions, and that this may not necessarily preclude me from performing at Secrets. Should Secrets require it, I will obtain a copy of my CRO (Criminal Records Office) Report (obtainable from any Police Station), in support of my Disclosure below, as to whether I have a criminal record or not.

I have read, understood and agree to abide by all of the points in this Code of Conduct, which replaces all previous Codes of Conduct, the latest copy of which is always on display in the Performers' changing room in all Secrets' premises, along with any relevant Supplementary Conditions, in respect of the premises I am performing in. The entire Premises Licence Conditions are kept in the Manager's office and available from the Manager, to be viewed at all times, as referred to in clause 21.

DISCLOSURE OF CRIMINAL CONVICTIONS

(PLEASE PRINT CLEARLY IN BLOCK LETTERS – IF YOU HAVE NO CONVICTIONS WRITE "NONE")

DATE

NATURE OF THE OFFENCE

.....
.....

(PLEASE PRINT CLEARLY IN BLOCK LETTERS)

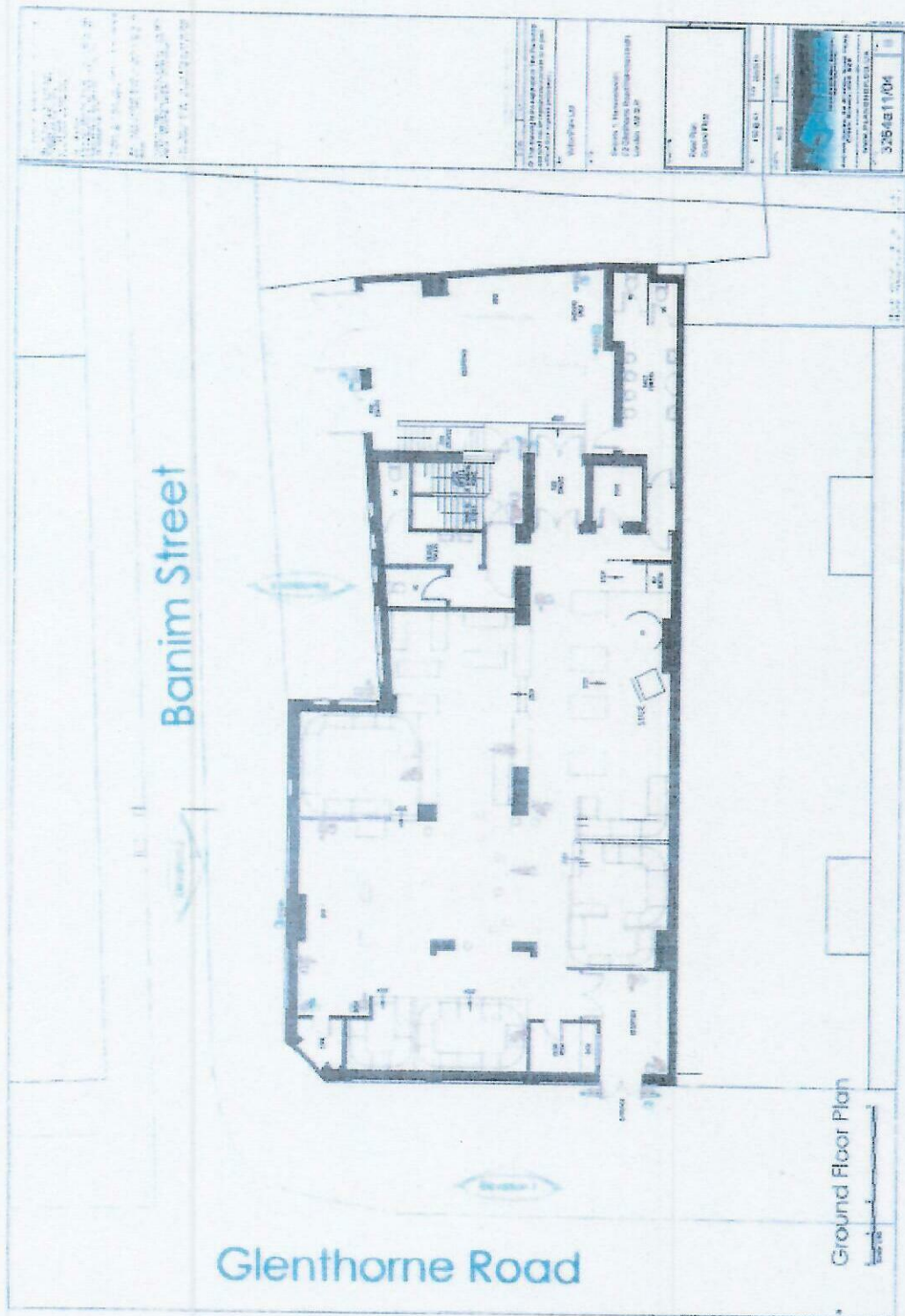
Stage Name:Name:

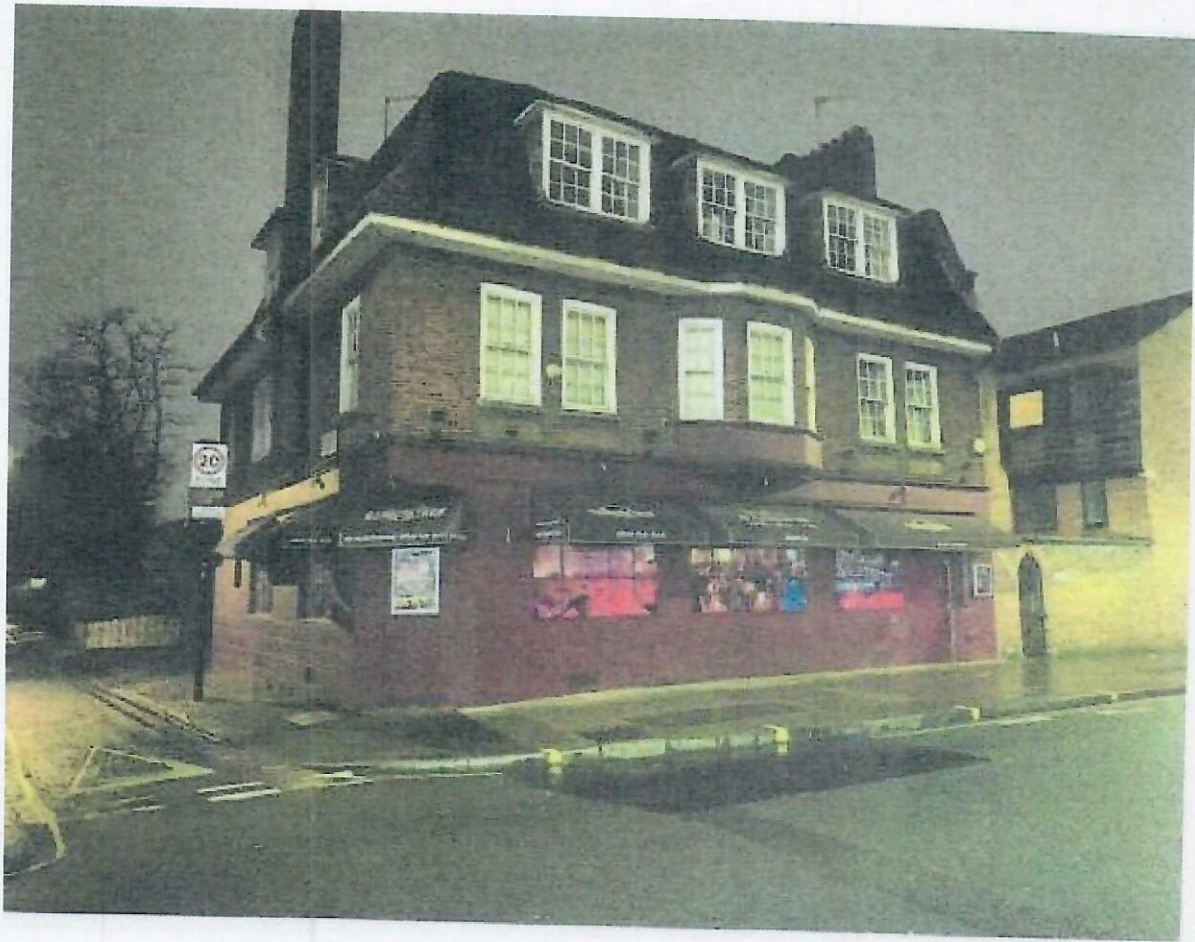
Full Address:

..... Postcode

Tel number: Mobile No:

Date of Birth: Signed: Date:





**LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT
1982 SECTION 2, SCHEDULE 3:
CONTROL OF SEX ESTABLISHMENTS**

**Notice of Application for a Licence for a Sexual
Entertainment Venue**

NOTICE IS HEREBY GIVEN THAT

SECRETS HAMMERSMITH LIMITED

APPLIED ON 14TH MARCH 2025

TO HAMMERSMITH & FULHAM COUNCIL,
IN RESPECT OF THE PREMISES KNOWN AS

**SECRETS
OF
62, GLENTHORNE ROAD, LONDON, W6 0LR**

UNDER THE LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982 FOR
THE RENEWAL OF A SEXUAL ENTERTAINMENT VENUE LICENCE FOR THE
INTENDED DAYS AND OPENING HOURS OF:

**MONDAY TO FRIDAY FROM 21.00 TO 04.00, SATURDAY FROM 18:00 TO 04:00
AND ON SUNDAY FROM 18.00 TO MIDNIGHT.**

ANYONE WISHING TO MAKE OBJECTIONS TO THIS APPLICATION MUST DO SO IN
WRITING TO:-

The Licensing Authority

Hammersmith & Fulham Council

FAO: Licensing Section

Town Hall, King Street, London, W6 9JU.

Phone: 020 8753 1084

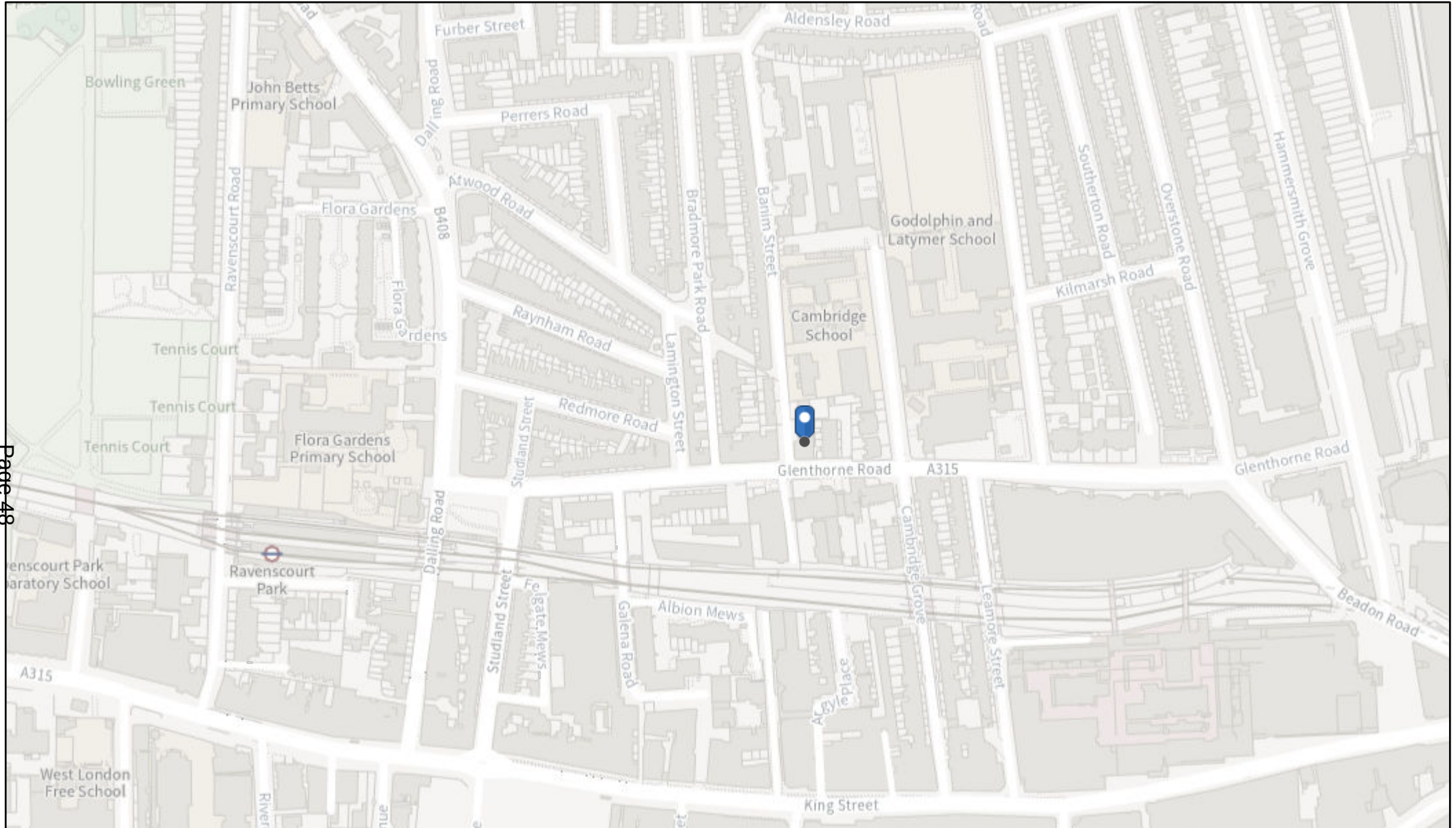
E-mail: licensing@lbhf.gov.uk

Website: www.lbhf.gov.uk

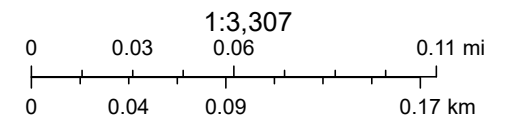
NO LATER THAN 28 DAYS AFTER THE DATE OF THE APPLICATION, STATING THE
GROUNDS FOR OBJECTION.

eGIS Web Map

Page 48



02/06/2025, 10:56:36



SECRETS HAMMERSMITH LIMITED

27th March 2025

Dear Neighbour,

On behalf of Secrets at 62 Glenthorne Road we are reaching out to residents as there has been incorrect information circulating stating that we are applying to renew our SEV licence with LBHF and to extend our opening hours. We are applying to renew our SEV licence, but we are not seeking to extend or change the hours.

In our notice of application displayed outside the venue, the correct SEV licensing opening hours are stated as commencing at 9pm Monday to Friday, not 9am as assumed by some residents inadvertently circulating this incorrect information.

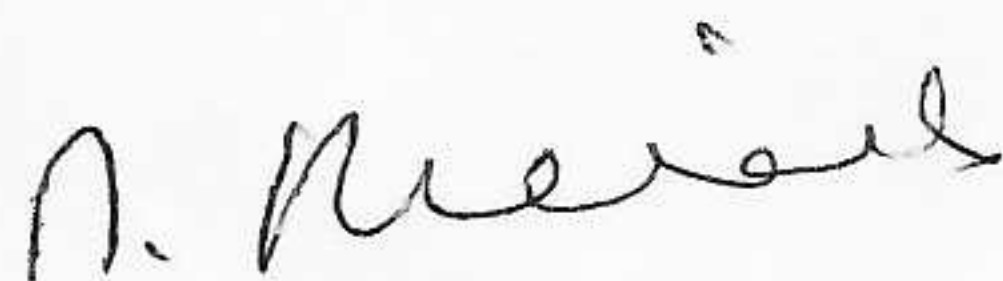
We appreciate that misinformation about changes to the licensing hours may have prompted letters of objection to LBHF. In view of the incorrect information, we would be extremely grateful if you could now write to LBHF and formally withdraw any such objection.

We have operated Secrets in Glenthorne Road since July 1997 and strive, at all times, to be a good neighbour. We value the positive relationships we share with our neighbours and fellow residents.

As a member of the community, we work hard operationally to take its needs into account. Our business remains exactly as it has always been and we truly appreciate the understanding of our neighbours and thank you for your time. We really do value being part of this community as we have for many years.

We would welcome the opportunity to meet with residents or talk on the phone to discuss any of your concerns, so please contact me during the week between 11am and 6pm on 020 8942 2501 or, alternatively, should you wish to speak to the owner, Stephen Less, he can be contacted on the same number.

Best regards,



Nicky Richards

For and on behalf of Secrets Hammersmith Limited

-----Original Message-----

From: [REDACTED]
Sent: 14 March 2025 12:40
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Licensing Section

Hello,

I am writing you about the Notice of Application to a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

I live [REDACTED] at Glenbrook Apartments, pretty much opposite to 'Secrets' and our apartment faces Glenthorne Road. 'Secrets' current hours are Tuesday to Saturday, 9am to 4pm. We already experience quite a lot of noise from the venue, with loud voices from patrons, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks,

[REDACTED]

From: [REDACTED]
Sent: 14 March 2025 12:58
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: andy@andyslaughter.com
Subject: Re: Licensing Section

Hello,

Re-sending my email to cc our MP Andy Slaughter. Other neighbours from Glenbrook Apartments will also be in touch, they have video of a recent noisy fight.

Not only should their license not be extended, it should actually be completely revoked.

Kind regards,

■

From: ■
Sent: 19 March 2025 11:00
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Licensing Section

Hello,

My full address is Apartment 23, Glenbrook Apartments, 85 Glenthorne Road, W6 0DJ.

We live across the street from the venue.

Many thanks,

■

From: [REDACTED]

Sent: 14 March 2025 12:56

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Response to Control of sex establishments application 62 Glenthorne Road w6

Hello,

I am writing you about the Notice of Application to a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

I live [REDACTED] at Glenbrook Apartments, pretty much opposite to 'Secrets' and our apartment faces Glenthorne Road. 'Secrets' current hours are Tuesday to Saturday, 9am to 4pm. We already experience quite a lot of noise from the venue, with loud voices from patrons, many cars parked in places where they are not allowed and disruption of traffic due to such cars. Such noise as you can imagine disturbs my sleep and causes my dog to bark causing even further disruption.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting, not to mention further noise and disruption.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks,

Best regards,

[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]
Sent: 14 March 2025 13:00
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: andy@andyslaughter.com
Subject: Objection to Licence Extension for 'Secrets Hammersmith Limited'

Dear Licensing Team,

I hope this email finds you well. I am writing to formally object to the application for an extension of hours by 'Secrets Hammersmith Limited', located at 62 Glenthorne Road, London, W6 0LR.

As a resident living directly across the road, I already experience significant disturbances due to the venue's current operating hours. Extending them would only worsen the situation and further impact residents like myself.

The main concerns I wish to raise are:

- **Noise Pollution** – Loud music, patrons gathering outside, and increased traffic are already disruptive, particularly late at night. Extending operating hours would prolong these disturbances, affecting my ability to rest.
- **Public Nuisance and Anti-Social Behaviour** – Intoxicated patrons often engage in loud conversations, shouting, and occasional altercations, creating an unsettling environment for residents.
- **Traffic and Safety Concerns** – The venue attracts significant vehicular traffic, causing congestion, illegal parking, and an increase in idling taxis and private hire vehicles. Additionally, customers frequently park in front of our building, often speaking loudly outside, further disrupting residents and limiting access.
- **Negative Impact on Residential Amenity** – The area includes residential properties, and extended hours would significantly reduce the well-being and quality of life of those living nearby.

To further illustrate these issues, I have attached a video showing a fight that occurred recently right outside the establishment in the early hours of the morning.

I urge the Licensing Committee to consider these concerns and reject the application in the interest of preventing public nuisance and maintaining residents' peace and safety.

Please confirm receipt of my objection, and do not hesitate to contact me if you need further information

Thank you,

Regards,

[REDACTED]

Glenbrook Apartments
85 Glenthorne Road
London
W6 0DJ

-----Original Message-----

From: [REDACTED]

Sent: 14 March 2025 13:06

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Licensing section

>

> Hello,

>

> I am writing you about the Notice of Application to a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

>

> I live [REDACTED] at Glenbrook Apartments, pretty much opposite to 'Secrets' and our apartment faces Glenthorne Road. 'Secrets' current hours are Tuesday to Saturday, 9am to 4pm. We already experience quite a lot of noise from the venue, with loud voices from patrons, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

>

> To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

>

> We are not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

>

> We would like to oppose this application in the strongest possible terms.

>

> Please do not hesitate to contact me if you have any questions or require further information.

>

> Many thanks,

> [REDACTED]

From: [REDACTED]

Sent: 19 March 2025 11:31

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Licensing section

Thanks, it's:

Glenbrook Apartments
85 Glenthorne Road, Apartment 23
London
W6 ODJ

From: [REDACTED]
Sent: 14 March 2025 14:42
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; andy@andyslaughter.com
Subject: Opposing Secrets Extended License

Good afternoon,

My name is [REDACTED], and I am a resident of 85 Glenthorne Road, W6 0DJ.

I am writing to express my strong opposition to the proposed extension of license hours for the strip club, Secrets, located at 62 Glenthorne Road, W6 0LR. The current situation is already problematic, as club visitors frequently engage in violent altercations on our street in the early hours of the morning, causing significant nuisance and distress to local residents and businesses. Extending the license hours would likely only exacerbate these issues, undermining the safety and well-being of our community and placing our children at increased risk.

Given the evidence of repeated disturbances and the clear negative impact on our neighborhood's quality of life, I urge the LBHF authorities to reconsider this extension. It is imperative that we prioritise the safety of our community and the welfare of our residents by maintaining strict control over activities that threaten our peace and security.

Residents, including families with young children, have been repeatedly disturbed by loud, disruptive behaviour from club visitors in the early hours of the morning. Regular fights and antisocial conduct on the street create an unsafe and distressing environment, making it evident that the existing license hours are already problematic. Extending them will only exacerbate these issues, increasing noise levels, public disturbances, and potential safety risks for both residents and schoolchildren.

Furthermore, having a late-night adult entertainment venue operating even longer near a school is wholly inappropriate. The welfare of children and the integrity of our neighbourhood should take precedence over the commercial interests of this establishment.

I urge the licensing committee to reject this application and instead take steps to ensure that current disturbances are addressed, rather than allowing them to worsen.

Attached is a video of an altercation, one of many, which occurred a few weeks ago.

Please do not hesitate to contact me for any further information.

Sincerely,

[REDACTED]

From: [REDACTED]

Sent: 14 March 2025 15:02

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Objection to Sexual Entertainment Venue Licence Extension – Secrets Hammersmith Limited

Dear Licensing Authority,

I am writing to formally object to the extension of the Sexual Entertainment Venue Licence for Secrets Hammersmith, located at 62 Glenthorne Road, London, W6 0LR.

I live directly opposite the venue, and both my bedroom and living room face Glenthorne Road. The noise from the venue is already disruptive, with voices from patrons, traffic disturbances due to improperly parked cars, and general disorder late at night.

Moreover, there have been previous incidents of fights and aggressive behavior outside the venue, which have made me feel unsafe in my own neighborhood. The presence of a sexual entertainment venue in a residential area is already questionable, particularly given its close proximity to several schools and a nursery. Allowing extended operating hours would only exacerbate noise pollution, safety concerns, and overall disruption for local residents.

For these reasons, I strongly oppose the extension of this license and urge the council to reject the application.

Best regards,

[REDACTED]

From: [REDACTED]

Sent: 19 March 2025 19:25

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Objection to Sexual Entertainment Venue Licence Extension – Secrets Hammersmith Limited

Hi Lorna,

My full address is:

Apartment 24,
Glenbrook Apartments,

85 Glenthorne Road,
London, W6 0DJ

Best regards,

A solid black rectangular box used to redact a signature.

From: [REDACTED]
Sent: 14 March 2025 15:24
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to License Renewal and Extended Hours – Secrets Hammersmith

Dear Licensing Team,

I am writing to formally object to the renewal of the Sexual Entertainment Venue license for Secrets Hammersmith (62 Glenthorne Road, W6 0LR), as well as the proposed extension of its operating hours and days.

As a local resident, I have already experienced noise disturbances, traffic issues, and general disruption caused by the venue. Renewing its license and extending its hours will only make these problems worse, increasing late-night disturbances and impacting the well-being of those living nearby.

I believe a venue of this nature is inappropriate for a residential area, particularly given its proximity to homes and schools. Approving the renewal—especially with expanded hours—would negatively affect the character of the neighborhood and the quality of life for residents.

I urge the council to reject both the renewal and the proposed extensions.

Best regards,

[REDACTED]

Resident at W6 0DJ

From: [REDACTED]
Sent: 14 March 2025 16:04
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: andy@andyslaughter.com
Subject: Objection

Dear LBHF

I live [REDACTED] opposite SECRETS 62 Glenthorne Road. We oppose the application to renew their sexual entertainment venue licence. The constant noise has drastically affected our sleep.

Their intoxicated patrons make a lot of noise throughout the night when they are outside smoking. Groups of men are often kicked out, then shout and fight with the security or with each other. We have a video of one such fight, happy to whatsapp it over if you can provide a number. We have seen men urinate on the walls as an act of revenge or because they are drunk. [REDACTED] primary school is next to Secrets so hundreds of families have to walk past their stinky premises everyday. In addition cars are parked everywhere - blocking the bus lane, illegally on our building property blocking our car park gate and Gooch House next door. Some cars are mini cabs, the drivers loiter all night with their engines idling and chatting loudly.

Secrets is a dirty ancient relic that does not suit this family neighbourhood.

Kind regards

[REDACTED]

From: [REDACTED]
Sent: 14 March 2025 16:56
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to renewal of venue licence

Dear Licensing Authority,

I am writing to formally object to the proposed renewal of the entertainment venue license for Secrets, 62 Glenthorne Road, W6 OLR.

As the owner of a flat on Glenthorne Road that directly faces Secrets, I am deeply concerned about the negative impact this establishment - and particularly its proposed changes in operating hours - may have on our community. This is especially concerning given its proximity to residential properties and schools.

The location's closeness to schools raises concerns about the potential exposure of children to inappropriate activities, increased traffic, and safety risks. The presence of such a venue may not align with the values we strive to maintain in a community that prioritizes the well-being and development of its young population.

I have been disturbed in the early hours of the morning on many occasions by loud customers leaving the venue, occasionally by fights and shouting too. I don't believe this is a suitable location for such a business.

I kindly urge you to carefully reconsider the renewal and variation of this license.

Thank you for taking my concerns into account.

Yours sincerely,

[REDACTED]
17 Glenbrook Apts
85 Glenthorne Rd
W6 0DJ

From: [REDACTED]

Sent: 16 March 2025 12:48

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Objection to the application for a license of Secrets

Hello,

I am writing you about the Notice of Application to a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

I live [REDACTED] at Glenbrook Apartments, pretty much opposite to 'Secrets' and our apartment faces Glenthorne Road. 'Secrets' current hours are Tuesday to Saturday, 9am to 4pm. Our family already experience quite a lot of noise from the venue, with loud voices from patrons, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a residential area, right next to a primary school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting, not to mention further noise and disruption.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks.

Kind regards,

[REDACTED]

Home address: Apartment 15, 85 Glenthorne Road, Hammersmith, W6 0DJ

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 16/03/2025 4:59 PM from [REDACTED].

Application Summary

Address:	Not Available
Proposal:	Sexual Entertainment Venue
Case Officer:	Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	
Address:	Apartment 45 Glenbrook GLENTHORNE ROAD Hounslow

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 16/03/2025 4:59 PM Re: Notice of Application to a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

I am a young female professional living alone in the apartment block across 'Secrets'. I have had noise disturbances from patrons and can feel insecure and unsafe due to the sometimes-not-so-peaceful group of people hanging in front of the establishment especially when passing by alone at night/active hours of 'Secrets'.

It is quite shocking to see a sexual entertainment venue in a residential area, right next to a school and private residences and I feel this should be more tightly regulated in view of the families and young children in the area.

I would like to oppose this application in the strongest possible terms.

Thank you for your help.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 16/03/2025 5:19 PM from [REDACTED].

Application Summary

Address: Not Available

Proposal: Sexual Entertainment Venue

Case Officer: Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: Apartment 2, 85 Glenthorne Road London

Comments Details

Commenter Type: Petition

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 16/03/2025 5:19 PM Hello,

I am writing you about the Notice of Application to a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

I live [REDACTED] at Glenbrook Apartments, directly opposite to 'Secrets'. 'Secrets' current hours are Tuesday to Saturday, 9am to 4pm. We already plenty of noise from the venue, with loud voices from patrons, many cars parked in places where they are not allowed and disruption of traffic due to such cars, and clients of the venue shouting each other and in the vicinity of 'Secrets'

To allow their request for extended hours would cause unacceptable noise and disturbance to the road, its residents, and our residential community.

We are not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting, not to mention further noise and disruption.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks,

From: [REDACTED]
Sent: 17 March 2025 12:04
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to the application for a license of Secrets

Dear,

I am writing you about the Notice of Application to a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

I live [REDACTED] at Glenbrook Apartments, pretty much opposite to 'Secrets' and our apartment faces Glenthorne Road. 'Secrets' current hours are Tuesday to Saturday, 9pm to 4am. Our family already experience quite a lot of noise from the venue, with loud voices from patrons, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a residential area, right next to a primary school and private residences, and several primary and high school around was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting, not to mention further noise and disruption.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks.

Kind regards,

[REDACTED]

Home address: Apartment 15, 85 Glenthorne Road, Hammersmith, W6 0DJ

From:

Sent: 19 March 2025 11:02

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: andy@andyslaughter.com

Subject: 2025/00386/SEV. Re Secrets application for new licence .

I would like to oppose this application in the strongest possible terms .

My house overlooks the back entrance of this property and the noise late at night is Tolerable at the moment and the the opening hours being extended will change all that . My road has been used as a car park and toilet when the club is operational and really

The area surrounding secrets is a residential one .

[REDACTED]

Resident of Bradmore park road .

Sent from my iPad

From:

Sent: 19 March 2025 12:00

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: 2025/00386/SEV. Re Secrets application for new licence .

[REDACTED]

Flat b

2 Bradmore park road

W60DS

From: [REDACTED]
Sent: 19 March 2025 15:44
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: andy@andyslaughter.com
Subject: 2025/00386/SEV

Dear Sir/Madam,

I am writing you about the Notice of Application for a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

'Secrets' current hours are Tuesday to Saturday, 9pm to 4am. They are requesting an additional extension of hours (Mon-Fri 9pm-4am, Sat 6pm-4am, Sun 6pm-12am). We already experience quite a lot of noise from the venue, with loud voices from patrons, fights, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

I am not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

I am inclined to think that the presence of the sexual entertainment venue is a potential money laundering operation.

As a result I oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks,

[REDACTED]
10 Bradmore Park Road
W6 0DS

From: [REDACTED]
Sent: 20 March 2025 16:12
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: andy@andyslaughter.com
Subject:

Hello,

I am writing you about the Notice of Application for a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

'Secrets' current hours are Tuesday to Saturday, 9pm to 4am. They are requesting an additional extension of hours (Mon-Fri 9am-4am, Sat 6pm-4am, Sun 6pm-12am). We already experience quite a lot of noise from the venue, with loud voices from patrons, fights, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and us residents.

We are not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks,

[REDACTED]

Resident of Flat 3 Gooch House, 63-75 GlenThorne road

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/03/2025 9:13 AM from [REDACTED].

Application Summary

Address:	Not Available
Proposal:	Sexual Entertainment Venue
Case Officer:	Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	
Address:	Flat 36 Gooch House 63-75 Glenthorne Road London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 21/03/2025 9:13 AM I am a long-time resident at Glenthorne Road in Hammersmith. I am writing you about the Notice of Application for a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

'Secrets' current hours are Tuesday to Saturday, 9pm to 4am. They are requesting an additional extension of hours (Mon-Fri 9am-4am, Sat 6pm-4am, Sun 6pm-12am). We already experience quite a lot of noise from the venue, with loud voices from patrons, fights, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on

weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/03/2025 9:16 AM from [REDACTED].

Application Summary

Address: Not Available

Proposal: Sexual Entertainment Venue

Case Officer: Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Address: 36 Gooch House 63-75 Glenthorne Road London

Comments Details

Commenter Type: Petition

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 21/03/2025 9:16 AM I strongly oppose the establishment of any adult entertainment venues in residential areas. Such establishments disrupt the peace and safety of our community, negatively affecting our daily lives and rest. Families and individuals should not have to deal with noise, suspicious activity, or an increased risk of crime in their own neighborhood.

More importantly, the presence of such businesses poses a serious threat to children. It exposes them to inappropriate content and influences that can harm their development and well-being. Residential areas should be safe environments where children can grow up without being exposed to adult-oriented activities.

Furthermore, property values often decline in areas where such businesses operate, and community trust erodes. Residents have the right to feel secure and comfortable in their homes without worrying about the negative consequences of such establishments nearby.

I urge authorities and community leaders to take firm action against these businesses and ensure that our neighborhood remains a safe and peaceful place for all residents, especially families with children.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/03/2025 9:28 AM from [REDACTED].

Application Summary

Address:	Not Available
Proposal:	Sexual Entertainment Venue
Case Officer:	Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	
Address:	Flat 45 gooch house Glenthorne road Hammersmith

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	21/03/2025 9:28 AM A sex venue in a residential area is really unsafe. It's right next to a school. It is so random in Hammersmith and definitely puts a horrible dent in the credibility of the community

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/03/2025 1:48 PM from [REDACTED].

Application Summary

Address:	Not Available
Proposal:	Sexual Entertainment Venue
Case Officer:	Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	
Address:	Flat 5 Gooch House, 63-75 Glenthorne Road London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 21/03/2025 1:48 PM Dear Sir or Madam,

I am writing in response to the Notice of Application for a Sexual Entertainment Venue License for 'Secrets Hammersmith', located at 62 Glenthorne Road, London, W6 0LR.

I am a local resident whose home directly faces the venue, and I wish to formally object to the proposed extension of operating hours (Mon-Fri 9am-4am, Sat 6pm-4am, Sun 6pm-12am). The current schedule (Tuesday to Saturday, 9pm-4am) already results in considerable disturbance to the area. We regularly experience loud noise from patrons, altercations, illegal parking that obstructs traffic flow, and an overall degradation of the local environment, particularly late at night.

Extending the hours even further would inevitably lead to greater disruption, particularly during daytime and early evening hours when families and schoolchildren are active in the area. The venue is

located in a predominantly residential neighbourhood, in close proximity to a school, and the presence of such an establishment operating from early evening (or even the morning on weekdays) is highly inappropriate and distressing for local residents.

We strongly believe this application does not align with the character of the area and would significantly impact the quality of life for those living nearby.

I urge the council to reject this application for extended hours. Please do not hesitate to contact me should you require any further details or clarification.

Kind regards,

■■■■■

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/03/2025 1:55 PM from [REDACTED].

Application Summary

Address: Not Available

Proposal: Sexual Entertainment Venue

Case Officer: Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: Flat 5 Gooch House, 63-75 Glenthorne Road London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 21/03/2025 1:55 PM I am writing as a local resident and someone directly affected by the operation of 'Secrets Hammersmith' at 62 Glenthorne Road, London, W6 0LR, to express my strong objection to the proposed extension of their Sexual Entertainment Venue license.

The current opening hours (Tuesday to Saturday, 9pm to 4am) already create significant disturbances for our household and for others living nearby. We frequently hear loud shouting from customers late at night, witness occasional altercations, and deal with traffic issues caused by improperly parked vehicles around the venue.

Expanded hours would mean constant disruption throughout the week, including during daytime and early evening hours when families, including schoolchildren, are active in the area. The venue is situated in a residential neighbourhood, next to a school, and its increased presence at more sensitive times of the day would be entirely inappropriate.

As someone whose home faces the venue, I can say that the ongoing noise and stress have already taken a toll on my mental wellbeing. The idea of having to endure this even earlier in the day - potentially from 9am on weekdays - is extremely upsetting and affects our family's ability to enjoy peace and security in our own home.

I respectfully urge you to reject this application.

Regards,

[REDACTED]

From: [REDACTED]
Sent: 22 March 2025 09:36
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: andy@andyslaughter.com
Subject: Objection to 2025/00386/SEV

Hello,

I am writing to you about the Notice of Application for a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

'Secrets' current hours are Tuesday to Saturday, 9pm to 4am. They are requesting an additional extension of hours (Mon-Fri 9am-4am, Sat 6pm-4am, Sun 6pm-12am). We already experience quite a lot of noise from the venue, with loud voices from patrons, fights, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

We live directly opposite of the venue and we end up having parked cars that are right in front of the entrance to the apartment block, blocking the entrance. Overnight there have also been instances of significant littering, damage to nearby facilities (e.g. intercom, fence) and even left over bottles inside our own apartment building entrance.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

We would like to oppose this application in the strongest possible terms.

Thank you,

[REDACTED]
[REDACTED]

63-75 Glenthorne Road,
W6 0JY

From: [REDACTED]
Sent: 22 March 2025 16:01
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: 62 glenthorne road license

Dear sir/madam,

I vehemently oppose the granting of the license for a sexual entertainment venue at this address.

The disturbance to residents will be severe .

Thank you

Regards

[REDACTED]

6 Gooch house
Hammersmith

From: [REDACTED]
Sent: 25 March 2025 10:13
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: andy@andyslaughter.com
Subject: 2025/00386/SEV - Objection

Hello,

I am writing you about the Notice of Application for a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

'Secrets' current hours are Tuesday to Saturday, 9 pm to 4 am. They are requesting an additional extension of hours (Mon-Fri 9 am-4 am, Sat 6 pm-4 am, Sun 6 pm-12 am). We already experience quite a lot of noise from the venue, with loud voices from patrons, fights, many cars parked where they are not allowed, and traffic disruption due to such vehicles.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6 pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks,

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 27/03/2025 11:34 AM from [REDACTED].

Application Summary

Address: Not Available

Proposal: Sexual Entertainment Venue

Case Officer: Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: W6 0JY Flat 71 Gooch House, Glenthorne Road 63-75 London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 27/03/2025 11:34 AM Hello,

I am writing you about the Notice of Application for a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

'Secrets' current hours are Tuesday to Saturday, 9pm to 4am. They are requesting an additional extension of hours (Mon-Fri 9am-4am, Sat 6pm-4am, Sun 6pm-12am). We already experience quite a lot of noise from the venue, with loud voices from patrons, fights, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a

residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks,

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 25/03/2025 5:01 PM from [REDACTED].

Application Summary

Address:	Not Available
Proposal:	Sexual Entertainment Venue
Case Officer:	Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	
Address:	Flat 22 Gooch House Hammersmith London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 25/03/2025 5:01 PM Hello,

I am writing to you about the Notice of Application for a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

'Secrets' current hours are Tuesday to Saturday, 9pm to 4am. They are requesting an additional extension of hours (Mon-Fri 9am-4am, Sat 6pm-4am, Sun 6pm-12am). I am a resident of Gooch house next door and we already experience quite a lot of noise from the venue, with loud voices from patrons, fights, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents.

We are not sure how having a sexual entertainment venue in a

residential area, right next to a school and private residences was ever acceptable to the borough of H&F but to allow it to open at 6pm on weekends, when families are still out and about and with possible school activities would be very inappropriate and upsetting.

We would like to oppose this application in the strongest possible terms.

Please do not hesitate to contact me if you have any questions or require further information.

Many thanks,



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/03/2025 8:56 PM from [REDACTED].

Application Summary

Address:	Not Available
Proposal:	Sexual Entertainment Venue
Case Officer:	Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	Not specified
Address:	22 Iffley Road London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 31/03/2025 8:56 PM To whom it may concern,
This neighbourhood is a residential area, filled largely with families, many with young children. We have lived on Iffley Road for 23 years, and have raised our three children here.
It is already deeply inappropriate that there is a sexual entertainment venue in such a neighbourhood. The fact that Secrets is also located so close to several schools - particularly one all-girls secondary school, Godolphin & Latymer - is madness, which has rightly attracted many negative headlines which have brought damaged the reputation of the area.
Secrets must not be allowed to extend its opening hours. The idea of walking back home from a family trip to Ravenscourt Court Park on a sunny Sunday afternoon with my teenage daughters, and having to walk past men arriving at such a seedy venue horrifies me. This is not Soho. This is Hammersmith.
To make matters worse, the Secrets building has become an eyesore as it is such a poor state of repair, with peeling paint, poorly maintained windows and a general look of dirt.

I strongly, strongly object to any loosening of their licensing hours,
and know this issue greatly concerns many in the neighbourhood.

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 05/04/2025 8:57 AM from [REDACTED].

Application Summary

Address:	Not Available
Proposal:	Sexual Entertainment Venue
Case Officer:	Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	
Address:	20 Iffley Road London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 05/04/2025 8:57 AM Quite simply this is entirely unacceptable. The club is located in a family neighbourhood. My children and their friends walk to and from the park, sports activities and school past these premises on a daily basis. When the premises are open there is a noticeable change in the demographic of passing traffic. Groups of men - noisy, under the influence of alcohol, very boisterous. Cars parked up, blocking pavements and the traffic. I have witnessed a fight in the past. It can be a very intimidating to pass by. The impact to date however, has been relatively limited given the hours have been set to opening at 9pm and closed on Sundays and Mondays. Any extension of these hours will detrimentally impact the day to day life of local residents. I am concerned it will make my children feel threatened or nervous to walk home, and make the area feel like a no go. Quite frankly this sort of adult venue should not be in a family area - it should be where other adult entertainment and night life is located.

We have been tolerant and accepting of this venue as a community to date, but this is now going too far and begs the question whether its license should be renewed at all. It is just not suitable and I cannot understand what significant value having this club operating brings to the area apart from potential problems and disruption to the local residents.

From:

Sent: 18 March 2025 22:42

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Objection to 'Secrets Hammersmith' License Renewal – Video Evidence Attached

Dear Licensing Authority,

I am writing to strongly oppose the license renewal for 'Secrets Hammersmith' at 62 Glenthorne Road, W6 0LR. This establishment has no place in a residential neighborhood, particularly next to a school and private residences.

As a resident of Glenbrook Apartments, directly opposite the venue, I have witnessed ongoing disturbances, including loud noise, illegal parking, and traffic disruptions. More alarmingly, fights frequently spill onto the street, creating an unsafe environment. I have attached a video clearly demonstrating this issue.

Rather than extending its hours, this venue should be shut down. It is wholly inappropriate for our community and continues to negatively impact residents.

I urge you to reject this application and take action to address the ongoing disturbances.

Sincerely,



Glenbrook Apartments
Hammersmith, W60DJ

From:

Sent: 19 March 2025 11:23

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Objection to 'Secrets Hammersmith' License Renewal – Video Evidence Attached

Dear Lorna, here is my full address. Were you able to access and view the video without any trouble?

Flat 35,
Glenbrook Apartments
85 Glenthorne Road

Hammersmith, W60DJ

Thanks and regards,

[REDACTED]

Sent: 04 April 2025 11:36

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Item shared with you: "ed95f476-cde6-4963-aea5-dc8b0ac1fc2f.mp4"

[REDACTED] shared an item

[REDACTED] has shared the following item: [Learn more](#)

Constant fights and brawls outside "Secrets" on Glenthorne Road creating unsafe living space.

[REDACTED]



This email grants access to this item without logging in. Only forward it to people you trust.

Open

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You have received this email because [REDACTED] shared a file or folder located in Google Drive with you. [Delete visitor session](#)

[Google](#)
[Workspace](#)

From: [REDACTED]
Sent: 13 April 2025 21:53
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Share request for "Secrets Nightclub Fights"

[REDACTED]

[REDACTED]

Per your request, please find attached.

Regards,

[REDACTED]

On Tue, Apr 8, 2025 at 3:56 PM Licensing HF: H&F <licensing@lbhf.gov.uk> wrote:

[REDACTED]

Could you re-copy the link and send it in your reply to this email?

Kind regards
Lorna McKenna
Licensing Compliance Officer
Licensing
Place Department
Hammersmith & Fulham Council
020 8753 3081
07786747257
www.lbhf.gov.uk

From: [REDACTED]
Sent: 15 April 2025 22:51
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: Notice of Hearing - Secrets Renewal Application (30 April 2025)

Hello Matt,

I found the original video and the date was 6/11/24 around 1.22am.

[REDACTED] I may not be able to attend the hearing , that said, I have already shared my opinion (this establishment is not ideal for a residential neighbourhood) on this matter and submitted evidence.

Regards,

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 11/04/2025 1:57 AM from [REDACTED].

Application Summary

Address:	Not Available
Proposal:	Sexual Entertainment Venue
Case Officer:	Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	63-75 Glenthorne Road Flat 61, Gooch House London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 11/04/2025 1:57 AM Good morning,

I am writing you about the Notice of Application for a License for a Sexual Entertainment venue for 'Secrets Hammersmith' located at 62 Glenthorne Road, London, W6 0LR.

'Secrets' current hours are Tuesday to Saturday, 9pm to 4am. They are requesting an additional extension of hours (Mon-Fri 9am-4am, Sat 6pm-4am, Sun 6pm-12am). We already experience quite a lot of noise from the venue, with loud voices from patrons, fights, many cars parked in places where they are not allowed and disruption of traffic due to such cars.

To allow their request for extended hours would cause further noise and disturbance to the road and its residents (including myself).

It's also difficult to understand how a venue of this nature was approved in a residential area, directly next to a school and family homes. Extending hours into early evenings on weekends-while families are active and school events may still be taking place-would be inappropriate and distressing.

I would like to oppose this application in the strongest possible terms.

Kind regards,



From: Overton Adrian: H&F <Adrian.Overton@lbhf.gov.uk>

Sent: 11 April 2025 14:13

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Cc: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Local Government (Miscellaneous Provisions) Act 1982 - Reference: 2025/00386/SEV

Importance: High

Dear Matt,

Please take this email as a representation from the licensing authority to this sexual entertainment venue licence renewal.

The Licensing Authority has been made aware of regular issues with noise and ASB outside the premises, which seems to be attributed to customers of the venue. We are also currently investigating a complaint of improper conduct on the premises. Until we have fully investigated these issues we would like to object to the renewal of the licence.

Further information will follow in due course.

Kind regards

Adrian Overton

Licensing Team Manager

Licensing

Place Department

Hammersmith & Fulham Council

020 8753 3081

07931 530 309

adrian.overton@lbhf.gov.uk

www.lbhf.gov.uk

London Borough of Hammersmith and Fulham

Sex Establishment Policy

April 2011

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1. Introduction

- 1.1 This document contains the policy of Hammersmith and Fulham Council on the regulation of Sex Establishments. This policy also encompasses Sexual Entertainment Venues, further to the Council adopting an amendment to Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 which reclassified these venues.
- 1.2 The scope of the policy covers new applications, renewal applications, transfer applications and variation applications for all types of sex establishments. A sex establishment licence shall remain in force for up to one year, or for a shorter period should the licensing authority think that it is appropriate.

2. Definitions

- 2.1 In this policy the following expressions have the meaning set out below:

- 2009 Act The Policing and Crime Act 2009
- 1982 Act The Local Government (Miscellaneous Provisions) Act 1982
- 2003 Act The Licensing Act 2003
- Section 27 Section 27 of the Policing and Crime Act 2009
- Schedule 3 Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982

3. Other Definitions

- 3.1 **Sexual Entertainment Venue (SEV)**, are any premises at which relevant entertainment is provided before a live audience for the financial gain of the organiser of the entertainer.
- 3.2 **Relevant entertainment:**
- 3.2.2 The meaning of 'relevant entertainment' is 'any live performance or live display of nudity which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided solely or principally for the purpose of sexually stimulating any member of an audience (whether by verbal or other means).

3.2.3 The definition of relevant entertainment would apply to the following forms of entertainment as they are commonly understood:

- a) Lap dancing;
- b) Pole dancing;
- c) Table dancing;
- d) Strip shows;
- e) Peep shows;
- f) Live sex shows.

3.3 **Sex Establishments** include Sex Cinema, Sex Shop or SEVs.

3.4 **Sex Shop** are any premises, vehicle, vessel or stall used for a business which consists to a significant degree of selling, hiring, exchanging, lending, displaying or demonstrating:

(a) sex articles; or

(b) other things intended for use in connection with, or for the purpose of stimulating or encouraging:

- i) sexual activity
- ii) acts of force or restraint which are associated with sexual activity.

3.5 **Sex Cinema** are any premises, vehicle, vessel or stall used to a significant degree for the exhibition of moving pictures, by whatever means produced, which:

(a) are concerned primarily with the portrayal of, or primarily deal with or relate to, or are intended to stimulate or encourage:

- i) sexual activity; or
- ii) acts of force or restraint which are associated with sexual activity.

(b) are concerned primarily with the portrayal of, or primarily deal with or relate to, genital organs or urinary or excretory functions, but does not include a dwelling-house to which the public is not admitted.

3.6 **Sex article** are

(a) anything made for use in connection with, or for the purpose of stimulating or encouraging:

- i) sexual activity; or
- ii) acts of force or restraint which are associated with sexual activity. **and**

(b) anything:

- i) containing or embodying matter to be read or looked at or anything intended to be used, either alone or as one of a set, for the reproduction or manufacture of any such article; and
- ii) to any recording of vision or sound, which;
 - A) is concerned primarily with the portrayal of, or primarily deals with or relates to, or is intended to stimulate or encourage, sexual activity or acts of force or restraint which are associated with sexual activity; or
 - B) is concerned primarily with the portrayal of, or primarily deals with or relates to, genital organs, or urinary or excretory functions.

4. **Policing and Crime Act 2009**

4.1 Section 27 of this Act introduced a new type of sex establishment called 'sexual entertainment venue'. This new category allows the Council to regulate lap dancing clubs and other similar venues under Schedule 3.

4.2 Previously a sex establishment licence was not usually required for striptease or lap dancing venues, as the relevant permissions for adult entertainment would have been included on a Premises Licence issued under the Licensing Act 2003.

5. **Premises that are not sexual entertainment venues**

5.1 Paragraph 2A (3) of Schedule 3 sets out those premises that are not sexual entertainment venues and these include sex shops and cinemas and those premises that provide relevant entertainment on an infrequent basis.

Those premises that provide infrequent relevant entertainment will continue to be regulated under the 2003 Act either by virtue of a premises licence or club premises certificate or a temporary events notice.

6. Relevant Locality and the number of sex establishments considered appropriate

- 6.1 Paragraph 12(3)(c) of Schedule 3 allows local authorities to refuse applications on the basis of “relevant locality”. As such a licence can be refused if when a licence application is considered the number of sex establishments, or sex establishments of a particular kind, in the relevant locality is equal to or exceeds the number that the authority would consider appropriate for that locality.
- 6.2 Paragraph 12 (3)(d) of Schedule 3 also states that the grant or renewal of the licence would be inappropriate, having regard to (i) the character of the relevant locality or (ii) the use to which any premises in the vicinity are put or (iii) the layout character or condition of the premises, vehicle, vessels or stall in respect of which the application is made.
- 6.3 Case law has determined that it is inappropriate for the Council to treat the whole of Hammersmith & Fulham as a relevant locality. However, the Council has determined that it is appropriate to consider each area type as a relevant locality and has considered, in respect of each area, the number of sex establishments that it believes to be an appropriate number for that area. Details can be seen at Annex 1.
- 6.4 **Although the Council will look to its policy for guidance on applications, the information in this document will not prevent any individual application from being considered on its merits at the time the application is made.**
- 6.5 In addition to the number of sex establishments within the borough the Council has decided that it would be inappropriate to issue a sex establishment licence within the “relevant locality” of the following:
- Purely or primarily residential accommodation;
 - Schools, play areas, nurseries, youth clubs, children’s centres or similar places;

- Access routes to and from schools, play areas, nurseries, children's centres or similar premises;
- Places of worship.
- Community facilities or public buildings including, but not limited to, swimming pools, leisure centres, public parks, youth centres/clubs and sheltered housing.
- Historic buildings or tourist attractions

6.6 The Council would also consider the following factors when deciding if an application were appropriate:

- Cumulative adverse impact of existing sex related licensed activities in the vicinity of the proposed premises
- Proximity to areas with the highest levels of recorded crime
- Whether the premises has met the relevant planning requirements
- Whether the applicant is fit and proper to hold the licence. This may include considering the operation of existing or previous licences held by the applicant, and/or any reports received about the applicant from the police or other sources.

7. Renewal of a Licence

7.1 Where an application is made to renew a licence for the same activity, hours of operation and conditions as previously licensed, there will be a presumption to grant the renewal application. However, the Council will take into account:

- Levels of recorded crime and disorder in the area
- Evidence of past demonstrable impacts from the operation of the premises on the safety and amenity of local residents
- Whether appropriate measures have been agreed and put into effect by the applicant to mitigate any adverse impacts.
- The number of complaints received by the Council and previous compliance with the terms and conditions of their licence during licensing inspections.
- Checks with other responsible authorities such as the Police and Environmental Protection to try and understand how effectively the premises had been managed in the past.

8. Variation or Transfer of a Licence

- 8.1 Where an application is made to vary a licence in terms of the activity, hours of operation or certain conditions as previously licensed or transfer a licence to another person (whether on renewal or not), the Council will take into account the criteria set out in the above mentioned points.

9. Determination of Applications

- 9.1 Notwithstanding the factors mentioned in the paragraphs above a licence shall not be granted as a matter of law (paragraph 12, Schedule 3) in the following circumstances:

- To a person under the age of 18; or
- To a person who is for the time being disqualified due to the person having had a previous licence revoked in the area of Hammersmith and Fulham Council within the last 12 months; or
- To a person, other than a body corporate, who is not resident in an EEA State or was not so resident throughout the period of six months immediately preceding the date when the application was made; or
- To a body corporate which is not incorporated in an EEA State; or
- To a person who has, within a period of 12 months immediately preceding the date when the application was made, been refused the grant or renewal of a licence for the premises, vehicle, vessel or stall in respect of which the application is made, unless the refusal has been reversed on appeal.

- 9.2 The Council may refuse a licence where:

- a) The applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
- b) If the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if they made the application themselves;

10. Schedule of Standard Conditions

- 10.1 The Council has made by Regulations the following standard conditions subject to which a licence shall be granted or renewed unless they are expressly excluded or varied by the Council when making its determination (paragraph 13 (4) of Schedule 3). See Annex 2.

11. Fees

- 11.1 The fees applied are laid out in the Council's Fees and Charges Schedule.
- 11.2 The fee for a new application takes into account the likelihood of a large number of objections and the impact that a contentious type of application would have on the Council's resources.
- 11.3 The amount charged when administering fees and in particular the process for charging fees must comply with the requirements of the EC Services Directive. In particular fees should be non discriminatory, justified, proportionate, clear, objective, made public in advance, transparent and accessible.
- 11.4 When setting fees consideration has been given to the following:
- Administration
 - Initial visit(s)
 - Third party costs
 - Management costs; and
 - Local democracy costs

12. Public Register

- 12.1 A public register will be made available and can be accessed on line on our Licensing webpage.

13. Making Applications

13.1 There are 4 types of application available to the applicant. These are:

1. New Application
2. Renewal Application
3. Transfer Application
4. Variation Application

13.2 The following sections provide information on the types of application and the documentation needed to be submitted with the application:

14. Application Requirements for a New Application

14.1 An application for a new licence must be made on the form provided by the Council. This form must be completed in full. If not, it will be deemed invalid.

14.2 An application made otherwise than by or on behalf of a body corporate or an unincorporated body shall state:

- (a) the full name of the applicant;
- (b) his permanent address; and
- (c) his age.

14.3 An application made by a body corporate or an unincorporated body shall state:

- (a) the full name of the body;
- (b) the address of its registered or principal office; and
- (c) the full names and private addresses of the directors or other persons responsible for its management.

14.4 An application relating to premises shall state the full address of the premises.

14.5 An application relating to a vehicle, vessel or stall shall state where it is to be used as a sex establishment.

14.6 The full application fee

14.7 Below is the criteria to be submitted with the application. This allows the Council and other responsible authorities e.g. the Police to determine whether the applicant and staff members are considered fit and proper, that the premises meet health and safety requirements and that there are no crime and disorder issues relating to the business.

- if the applicant is an individual, a birth certificate;
- if the applicant is an individual, a passport-size photograph which must be dated and have the name of the person identified in the photograph printed on the back;
- if the applicant is a company, a passport-size photograph of each of the Directors, the Company Secretary, or any other person responsible for the management of the company which must be dated and have the name of the person identified in the photograph printed on the back;
- a passport-size photograph of each person responsible for the management of the premises which must be dated and have the name of the person identified in the photograph printed on the back;
- a site plan at a scale of 1:1250;
- scale plans of the premises at a scale of 1:50, showing all means of ingress and egress to and from the premises, any parts used in common with other buildings and details of how the premises lie in relation to the street;
- drawings showing the front elevation as existing and as proposed at a scale of 1:50
- duly certified documents of title;
- if the applicant is a company, a certified copy of the resolution authorising the application;
- where the business will be carried on by or on behalf of partners, the written authority for an application of those partners who are not themselves applicants;
- if the applicant is a company, copies of the Memorandum of Articles of Association of the company, the parent company and any ultimate holding company;
- if the applicant is a partnership, a certified copy of the Partnership Deed;
- The full application fee;
- a set of audited accounts for the business for the two complete trading years immediately preceding the date of the application.
- The applicant is also required to publish notice of the application. See section 18.

15. Application Requirements for a Renewal Application

- 15.1 An application for a renewal must be made on the form provided by the Council. This form must be completed in full. If not, it will be deemed invalid.
- 15.2 The full application fee
- 15.3 provide a set of audited accounts of the business for the two complete trading years immediately prior the date of the application.
- 15.4 The applicant is also required to publish notice of the application. See section 18.

16. Application Requirements for a Transfer Application

- 16.1 An application for a transfer must be made on the form provided by the Council. This form must be completed in full. If not, it will be deemed invalid.
- 16.2 The full application fee.
- 16.3 If the applicant is a limited company, a form provided by the Council which provides details of the company.
- 16.4 If the applicant is an individual, a birth certificate.
- 16.5 If the applicant is an individual, a passport-size photograph which must be dated and have the name of the person identified in the photograph printed on the back.
- 16.6 Duly certified documents of title.
- 16.7 If the applicant is a company, a certified copy of the resolution authorising the application;
- 16.8 Where the business will be carried on by or on behalf of partners, the written authority for an application of those partners who are not themselves applicants;

- 16.9 If the applicant is a company, copies of the Memorandum of Articles of Association of the company, the parent company and any ultimate holding company;
- 16.10 If the applicant is a partnership, a certified copy of the Partnership Deed;
- 16.11 The applicant is also required to publish notice of the application. See section 18.

17. Application Requirements for a Variation Application

- 17.1 An application for a variation must be made on the form provided by the Council. This form must be completed in full. If not, it will be deemed invalid.
- 17.2 The full application fee
- 17.3 The applicant must also provide scale plans of the premises at a scale of 1:50, showing all means of ingress and egress to and from the premises, any parts used in common with other buildings and details of how the premises lie in relation to the street;
- 17.4 The applicant is also required to publish notice of the application. See section 18.

18. Public Advertisement

- 18.1 Where applicable, applicants must:
- publish notice of the application identifying the premises in the local newspaper not later than 7 days after the date of the application. Failure to do so will make the application invalid. The applicant must then provide a copy of the newspaper in full as proof that the notice was given.
 - The applicant must also display public notices identifying the premises at the premises in a location where it can be conveniently read by the public for a period of 21 days beginning on the date of application. The form of this notice will be provided by the Council. Failure to do so will make the application invalid.

Following the 21 day period, the applicant (or applicant's representative) must provide an affidavit stating that the notice was displayed at the premises for the prescribed period.

- 18.2 **Note:** The applicant must serve the application on the Chief Officer of Police not later than 7 days after the date of application. Evidence the application was served on the Chief Officer of the Police must be supplied to the Licensing Authority.

19. Application Procedure

- 19.1 An application for a licence should be made on the statutory form. This can be completed on-line or printed off and posted to the licensing authority. The form of application shall be signed by the applicant, or a solicitor or other duly authorised agent acting on behalf of the applicant.
- 19.2 Any person over the age of 18 can apply for a licence provided they:
- a) are a resident of the UK; and
 - b) have been a resident of the UK throughout the 6 month period preceding the application; and
 - c) are not disqualified under paragraph 17(3) of Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982; and
 - d) have not been refused a grant or renewal application within the period of 12 months immediately preceding the date of the application.
 - e) A body corporate can apply for a licence provided it was incorporated in the UK.
- 19.3 The application must be accompanied by a plan, please refer to the specific requirements for plans.
- 19.4 The applicant must pay a fee to accompany the application, the amount of which will depend on the application type.
- 19.5 If one or more of the application criteria are not met, the application will be deemed invalid and the applicant notified. The licensing authority will then allow the applicant to submit/resubmit the required documents.

If these documents are provided within a reasonable length of time (to be determined by the Licensing Authority), the application will be deemed valid from the day they are received. The applicant will then be required to re-advertise the application at the premises and in the local newspaper, stating the new consultation period. See section 18.

- 19.6 If the reason for invalidity is not remedied within a reasonable length of time (to be determined by the Licensing Authority), the application will become invalid and will not be progressed any further. The applicant may apply for a refund of the application fee, which will be refunded in full minus the Council's costs. Should the applicant wish to gain a licence at any point in the future, he will have to submit a completely new application along with the relevant fee.
- 19.7 In addition to the notice given by the applicant at the premises and in the local newspaper the Council will:
- a) send notification of the application to local residents within a 30m radius of the premises; and
 - b) fix a notice (or notices where appropriate) to the nearest lamp post(s) to the premises to which the application relates.

20. Responsible Authorities and Consultees

- 20.1 The **consultees** for this type of application are the professional bodies whose opinion the licensing authority considers in determining the application. These are:
- (a) Licensing Team
 - (b) Trading Standards Team
 - (c) Commercial Services Team
 - (d) Environmental Protection Team
 - (e) London Fire Brigade
 - (f) Planning Division
 - (g) Metropolitan Police Service
 - (h) LSCB and Commissioning Officer

- 20.2 As part of the application process, one or more of the responsible authorities will inspect the premises as soon as is practicable after the receipt of the application. They will contact the applicant directly to arrange this. Once they have considered the application and/or made any necessary inspections or investigations they will inform the Licensing Authority whether or not they wish to make an objection.
- 20.3 Each authority has individual requirements that they will consider when deciding whether or not a premises is suitable or an applicant is fit and proper to hold a licence. Whilst the Act allows objections to be made on any grounds, an indication of what these are is as follows:
- Any unlicensed activity (whether or not formal enforcement action has been instigated).
 - Compliant with their duties under the Health and Safety at Work etc Act 1974 and Food Safety Act 1990. This will ensure that the premises are safe to have members of the public on them, that maximum capacities are stated on the licence to minimise overcrowding, have sufficient heating, storage and food preparation facilities for caterers and adequate sanitary facilities.
 - Noise and nuisance issues.
- 20.4 Observations and/or comments are then made in support of police representations or, in more serious cases, in the form of a formal objection under Schedule 3 paragraph 10(15) to the Local Government (Miscellaneous Provisions) Act 1982.

21. How to make an objection

- 21.1 Any person wishing to object to the application must give notice in writing to the Licensing Authority, stating in general terms the grounds of the objection, not later than 28 days after the date of application.
- 21.2 If an objection is made by a Residents' Association or Local Amenity Society it shall be confirmed at any licensing hearing that the objection has been formally authorised by that Association.

This confirmation should be made by the Chairman, Secretary or other duly authorised officer of the Association.

- 21.3 Petitions shall bear the petition appeal on each page and a warning to potential signatories that a copy of the petition will be supplied by the Council to the applicant. Each person signing should also print his name and address. Each page of the petition should be dated.
- 21.4 Copies of the objections shall be forwarded onto the applicant by the Licensing Authority. However, all objections must remain anonymous and the Licensing Authority will not reveal the name or address of the objecting party without their consent.
- 21.5 A Councillor may also object to the application.
- 21.6 The applicant may respond in writing to any objections received against the application. The Case Officer will provide the objector with a copy of the response.
- 21.7 Unless the objection relates to the character of the applicant, the Case Officer may seek to mediate between the parties to see if agreement can be reached prior to a Licensing Sub-Committee hearing.

22. Hearings

- 22.1 Applications for renewal, transfer and variation applications may be granted under delegated authority without the need for a hearing provided no objections have been received against the application.
- 22.2 Following the end of the consultation period, applications for new licences will be referred to the Licensing Sub-Committee to be determined. Written notice of the hearing will be given to the applicant and all interested parties or responsible authorities who have made objections.
- 22.3 The Sub-Committee shall normally consist of three Members. However no business shall be transacted unless at least two members are present.

The Councillor for the Ward in which the applicant's premises are situated or where either the applicant or the objectors live shall not normally sit on the Sub-Committee when that application is to be considered.

- 22.4 Under no circumstances shall applicants or objectors lobby members of the Sub-Committee determining the application although it is perfectly proper for the support of the Ward Councillor concerned to be sought.
- 22.5 At any time during the hearing, the Sub-Committee may seek advice or clarification of any procedural, technical or legal matter from the Legal and/or Policy Advisor or other relevant officer.
- 22.6 A report will be put before the Licensing Sub-Committee Members by the Case Officer. This report will contain any objections made by interested parties or responsible authorities, any response to the objections by the applicant and any relevant supporting evidence from either side. Any documentation for inclusion should be sent to the licensing service as soon as possible prior to the hearing. A copy of the report will be sent to the applicant and any objectors in advance of the meeting.
- 22.7 The report may or may not include the Case Officer's recommendation but if it does details of the recommendation and the grounds for it shall be supplied to the relevant parties as soon as possible.
- 22.8 Each party will be given the opportunity to present their arguments before the Licensing Sub-Committee. A party to the application may also call witnesses and will be given the opportunity to cross-examine any other party to the application. An objector may not raise any ground of objection not referred to in the written objection.
- 22.9 The applicant and the objector will be invited to attend the hearing in person.
- 22.10 If the application or objection is made by a body corporate, business firm, society, association or other group, a duly authorised representative shall be present who is able to speak on behalf of the body corporate

22.11 In the case of the applicant, the representative must be empowered to supply any undertaking requested by the Sub-Committee or demonstrate that any conditions attached to the licence will be complied with.

22.12 All objectors and applicants are reminded that they can, if they wish, be legally represented, at their own expense, at the hearing. Alternatively they may if they wish ask a Councillor to represent them.

22.13 Where an objection has been lodged but the objector fails to attend, the Sub-Committee is required to have regard to it. In these circumstances the Sub-Committee will be prepared to hear and consider any evidence and arguments put forward by or on behalf of the applicant not only on general matters but also in relation to the objection(s) which have been received. In reaching its decision, the Sub-Committee will take into account the fact that any statements made by an objector(s) who is not present will not have been tested by questioning.

22.14 In addition to making an objection, a Councillor may either:

- make a submission to the Sub-Committee; or
- give evidence as a witness on behalf of any party at the hearing.

22.15 If a Councillor, who has not made an objection under the schedule, wishes to make a submission to the Sub-Committee, they may either address the Sub-Committee or may submit a written statement regardless of whether or not he/she is a witness called by any party as follows:

- (a) If the Councillor wishes to address the Sub-Committee this will normally be done after the Case Officer has introduced the report and called any evidence.
- (b) Alternatively the Councillor may, with the agreement of the Sub-Committee, address the Sub-Committee at a later stage in the proceedings. Where this happens an opportunity will be given to the other parties to comment on that submission and if necessary call fresh evidence.

- (c) Before a Councillor addresses the Sub-Committee he must first make a declaration that he has not previously discussed the application with the Members of the Sub-Committee and will take no part in the determination of the application.
- (d) Any evidence given by the Councillor in addressing the Sub-Committee will be subject to questioning by any party or by members of the Sub-Committee.
- (e) Any evidence given by the Councillor in addressing the Sub-Committee shall only relate to those matters already known to the applicant by way of the report or by reason of the notice required under paragraph (f) below.
- (f) Notice in writing of any evidence to be given by the Councillor in addressing the Sub-Committee shall be provided to the Case Officer at least 14 days before the date of the hearing, setting out in general terms the nature of the evidence.
- (g) If the submission is by way of written statement the Sub-Committee will take into account the fact that the Councillor was not available to be cross-examined in considering the weight to be attached to the submission.
- (h) A submission by way of written statement shall be provided to the Case Officer at least 14 days before the date of the hearing.
- (i) The Case Officer shall, on receipt of any notice under paragraph (f) above or a written submission under paragraph (h) above, send a copy to the applicant as soon as possible.
- (j) If a Councillor fails to comply with the time limits in paragraphs (f) or (h) above and there is an objection to the Councillor's submission being heard or admitted, the Sub-Committee may hear argument and may hear or admit the submission if it feels in all the circumstances it would be reasonable to do so.
- (k) Involvement by the Councillor under this rule is limited to making a submission. There is no right to question the parties or witnesses, to call witnesses or to make a closing address.

- 22.16 **Note:** For the avoidance of doubt this rule does not preclude a Councillor from representing and presenting the case on behalf of his constituents if they are persons who have objected in accordance with Schedule 3 paragraph 10(15) of the Act.

23. Decision

- 23.1 At the end of a hearing the Chairman may invite the Committee to pass a resolution under Section 12A of the Local Government Act 1972 to exclude the press and public so as to enable the Sub-Committee to deliberate in private. If the resolution is passed the Chairman will announce that the Sub-Committee will retire to another room and will return as soon as possible to announce its decision (which can be reached by majority decision). The Sub-Committee will normally be accompanied by the Committee Officer and the Legal and Policy advisers but the decision shall be arrived at by Members of the Sub-Committee only.
- 23.2 The Sub-Committee may decide to grant the application in whole or in part, to refuse the application, or to revoke a licence and if granting or varying a licence, may attach any conditions they consider appropriate.
- 23.3 Where the Sub-Committee decide to refuse the application, they may do so on any of the following grounds:
- (a) that the applicant for a new, renewal or transfer application is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
 - (b) that if the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself;
 - (c) for new or renewal applications, that the number of sex establishments in the relevant locality at the time the application is made is equal to or exceeds the number which the authority consider is appropriate for that locality;

- (d) for new or renewal applications, that the grant of the licence would be inappropriate, having regard:
- (i) to the character of the relevant locality; or
 - (ii) to the use to which any premises in the vicinity are put; or
 - (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

24. Notification of the decision

- 24.1 All Licensing Sub-Committee decisions will be communicated in writing to the parties as soon as possible after the hearing.
- 24.2 If the licence is granted, the applicant will also receive a copy of the standard conditions relating to sex establishments (Annex 2) with their licence. These conditions apply to all issued licences.

Annex 1 – Number of Sex Establishments

Ward	Sex Shops	Sex Cinemas	Sexual Entertainment Venues
Collage Park and Old Oak	0	0	0
Wormholt and White City	0	0	0
Shepherd's Bush Green	0	0	0
Askew	0	0	0
Ravenscourt Park	0	0	0
Hammersmith Broadway	0	0	1
Addison	0	0	0
Avonmore and Brook Green	1		1 (Olympia)
Fulham Reach	0	0	0
North End	0	0	0
Fulham Broadway	0	0	0
Munster	0	0	0
Palace Riverside	0	0	0
Town Ward	0	0	0
Parsons Green and Walham	0	0	0
Sands End	0	0	0

Annex 2 - Schedule of Standard Conditions

	Condition	Applicable to:
1	A copy of the Sex Establishment Licence and the standard conditions made by the authority must be kept exhibited in the public area of the premises.	All Sex Establishment premises
2	No person under 18 years of age to enter the premises.	All Sex Establishment premises
3	All customers appearing to be under the age of 21 to be required to provide proof of their age before being allowed access to the premises.	All Sex Establishment premises
4	No person under 18 years of age is to be employed in the business of the establishment.	All Sex Establishment premises
5	At all entrances there shall be prominently displayed, so as to be visible at all times to persons approaching the premises, a notice prohibiting entry to all persons under 18 years of age.	All Sex Establishment premises
6	The Licensee shall not display outside, near to, or within the premises any advertising material, sign or pictorial display referring to the licensed premises or the goods, articles or services provided at the premises, in such a position or manner that it is visible to any person using adjacent highways, streets, footpaths or forecourts except any notice displaying the name or trading title of the Licensee, any Notice indicating the times of opening of the premises for business, any Notice required by any statute, regulation or bylaw applicable to the premises or business carried thereon or any notice prescribed by these conditions. The use of loudspeakers and displays on business vehicles is strictly prohibited.	All Sex Establishment premises
7	The licensed premises shall be so arranged by screening or obscuring windows, doors and other openings so that the interior of the licensed premises and the displays of articles sold at the premises shall not be visible at any time to persons outside the building. The external doors shall be fitted with automatic closing devices which shall be maintained in good working order.	All Sex Establishment premises
8	All refuse produced on the premises and materials, goods or articles discarded for any reason shall be securely stored within the premises and delivered in sealed containers to the refuse collection service.	All Sex Establishment premises
9	The Licensee shall make such provision for the reception of goods and articles for sale, hire, exchange, loan, demonstration or display on the premises so that they are received directly into the premises and not subject to storage for any period of time on any pavement, footpath, forecourt or yard nor in any vessel or vehicle, etc.	All Sex Establishment premises
10	The Licensee or a responsible person nominated by him in writing for the purpose and approved by the Council shall be in charge of and upon the licensed premises during the whole time they are open to the public. Such written nominations shall be continuously available for inspection by authorised officers of the Council or the Police.	All Sex Establishment premises

11	No part of the premises shall be used by prostitutes (male or female) for the purpose of solicitation or of otherwise exercising their calling or profession.	Sexual entertainment venues
12	The Licensee shall ensure that no employee or other person shall seek to obtain custom for the premises by means of personal solicitation outside or in the vicinity of the premises.	Sexual entertainment venues
13	The external appearance of the premises must be as approved by the Council and neither the interior nor the exterior of the premises shall be altered without the approval of the Council.	All Sex Establishment premises
14	No advertisements, other than advertisements relating to other licensed sex establishments or relating to goods sold from the premises, shall be displayed in the premises.	All Sex Establishment premises
15	A record shall be kept of all mail order transactions (if any) in such form as agreed by the Council.	All Sex Establishment premises
16	The Licensee shall immediately notify the Council if he intends to cease trading from the premises.	All Sex Establishment premises
17	The Licensee shall inform the Council if he is convicted under the Obscene Publications Act, 1959, the Protection of Children Act, 1978, or the Customs and Excise Management Act, 1979 or if an order for forfeiture is made under the Obscene Publications Act, 1959 following the service of a summons on the Licensee. The Council will take into consideration any such conviction or orders for possible revocation or non-renewal of the licence.	All Sex Establishment premises
18	The Licensee shall not in the conduct of the business employ any person:- Whose application for a licence to carry on a sex establishment, or renewal thereof, has been refused by the Council or any other licensing authority; Whose licence to carry on the business of a sex establishment has been revoked by the Council or any other licensing authority; The name, address, date of birth and details of any criminal convictions of all individuals who will have responsibility for the operation or management of the store in the absence of the licence holder are to be provided to the Licensing Authority prior to such persons commencing their role at the premises.	All Sex Establishment premises
19	The Licensee shall not, in the conduct of the business, employ any person who has a criminal conviction or simple caution under: The Obscene Publications Act, 1959, The Protection of Children Act, 1978, or The Customs and Excise Management Act, 1979	All Sex Establishment premises
20	The windows of the premises must be such that there is no view from outside into the interior of the premises and no window display is to be permitted.	All Sex Establishment premises
21	A lobby area is to be installed with double doors so restricting the view into the premises when patrons are entering and leaving	All Sex Establishment premises

22	The premises shall not, for any purpose of the licence, be opened before 0900 hours and shall not be kept open beyond 2300 hours	Sex Shop
23	CCTV is to be installed, operated and maintained to a standard agreed with by the Police and the Licensing Authority. The system is to include 31 day imaging storage and be available for inspection in accordance with the Police's requirement.	All Sex Establishment premises
24	All goods to be discreetly wrapped before leaving the premises.	Sex Shop
25	No part of the premises is to be used for the showing of recorded videos, DVDs or other moving pictures.	Sex Shop
26	Any breach of or failure to comply with the Conditions attached to this Licence may result in the revocation of the Licence.	All Sex Establishment premises
27	There shall be prominently and legibly displayed a comprehensive tariff of all charges and prices which shall be illuminated and placed in such a position that it can easily and conveniently be read by persons before entering the premises. No employee shall stand in such a position as to obscure the notice.	Sexual Entertainment Venues
28	Any striptease entertainment must only be provided on a designated stage area, adjacent to tables where customers are seated and adjacent to the bar.	Sexual Entertainment Venues
29	Performances of striptease / lap dancing shall be undertaken only by the performers/entertainers, and the audience shall not be permitted to participate.	Sexual Entertainment Venues
30	No performer shall make physical contact with the breasts and / or genitalia of any other performer during a performance nor shall there be performances or demonstrations of simulated sex or related activities.	Sexual Entertainment Venues
31	When striptease entertainment takes place on the designated stage, it must be ensured that the performer has direct and clear access to the dressing room at the end of their performance. The access shall be maintained available without passing through or in close proximity to the audience.	Sexual Entertainment Venues
32	Nudity shall only be permitted by performers and not by customers	Sexual Entertainment Venues
33	It must be ensured that no performances of striptease, lap dancing or any other form of nudity can be seen from the street.	Sexual Entertainment Venues
34	The only physical contact permitted between customers and performers is: ▪ the placing of money in a garter worn by a female performer or in the performer's hand at the conclusion of a performance. ▪ a brief handshake at the beginning or end of a performance. ▪ a kiss by the performer on the customer's cheek after the performer has replaced her clothing at the end of a performance. ▪ A notice repeating the precise wording of the above conditions shall be displayed at the entrance of the premises, at each table and in each bar area.	Sexual Entertainment Venues

35	The only external advertising of the agreed activity at or in the immediate vicinity of the premises shall be one showcase measuring no more than 60cm by 45cm. No such advertising shall be sexually explicit or be likely to cause offence to a reasonable person.	Sexual Entertainment Venues
36	No payment may be made or offered to any person in any public place to encourage or persuade them to enter the premises	Sexual Entertainment Venues & Sex cinema
37	The licensee shall ensure that no music played in connection with the licensed activity is audible at or within the site boundary of any residential premises.	Sexual Entertainment Venues